

Social Economy and Cities

Values and competitiveness for an inclusive and sustainable local development

Posters

ORGANISERS



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The GSEF2018 program rounds out the presentation of initiatives with a sample of **37 posters** which gathers information about projects and about selected entities of the Social Economy, mainly locals. The posters will be exhibited throughout the duration of the Forum, however, a special presentation will take place on October 1 from 11:15 to 11:45 in the hall of the Palace of Congresses. This activity is a perfect time to meet and network with the authors of the posters.

(the posters are exposed in English)

The list of posters is as follows:

COOPERATIVE ECONOMY. BETWEEN UTOPIA AND RESIGNATION

Arizmendiarrieta Kristau Fundazioa

Foundation



Juan Manuel Sinde (President) arizmendiarrietaf@ gmail.com

CONTEXT

In the Basque Country companies need to adapt to the globalization of economic processes and the faster pace of scientific discoveries.

The Public Sector is facing challenges arising from an ageing population, low birth rates, limited expectations for the growth of international trade and the intergenerational solidarity required to provide solutions for the future of funds needed for social welfare and pensions.

PARTNERSHIP

In various activities:

- People from all of the political groups in the Parliaments of the Basque Country and Navarre
- Trade unionists with extensive experience
- Successful business managers who share the afore mentioned values
- Important people from the Universities of the Basque Country and Navarre.
- Ex-directors of companies in the Mondragón Corporation
- Directors of cooperative companies and employee-owned companies
- Christian activists and professionals from ecclesiastical institutions associated with socioeconomic issues

PRESENTATION

We understand the Cooperative Economy to be a set of economic solutions to meet the needs and challenges of communities, based on the paradigm of cooperation between different legal entities and natural persons who share the basic values of humanism held by Arizmendiarrieta.

These values are as follows: respect for the human dignity of all people; a search for the common good; recognition that the fundamental objective of companies is to satisfy the various stakeholders in a balanced way and to ensure their sustainability for the future; ensuring that employees are involved in the management, profits and ownership of the companies, as well as in their economic activities; maintaining certain standards of internal solidarity, both within the company and with society.

This is part of today's current economic reality and it is structured in four different levels: an inclusive, participatory business model; cooperation between different companies; cooperation between the public and private sector, and cooperation in terms of ensuring social inclusion.



RESULTS

A parliamentary initiative submitted for consensus by all political groups to kick-start an *inclusive*, participatory business model for Basque/Navarre companies, defined by people with different ideologies and business experience, by means of public policies (tax, etc.).

There are people from different fields working to find the most ambitious solutions possible in the areas of cooperation between companies and between the public and private sectors.

Work is being carried out on the viability of social inclusion projects with the Basque government, Caritas, etc.





ARIZMENDIARRETA, LEADERSHIP OF MONDRAGON COOPERATIVE EXPERIENCE

ALE Asociación Amigos de Arizmendiarrieta – Arizmendiarrieta Lagunak Elkartea

Association



CONTEXT

Collaborate with institutions in the incorporation and consolidation of ethical-social training in all educational areas and in society in general.

Promote reflection on new business formulas or on possible renewals on cooperative formulas.

Collaborate with Social Economy Entities and primarily with cooperative entities.

PARTNERSHIP

MONDRAGON CORPORATION and MONDRAGON UNIVERSITY.

PRESENTATION

To keep alive the figure of Arizmendiarrieta, his personal biography and the humanistic values on which he was inspired, promoting and supporting the enrichment of the cooperative experience he initiated, his social ideology and his practical contributions.

- Stimulate the reflection and adaptation of his ideas and his work, for its update and permanent development.
- To encourage reflection on new socio-business formulas based on the ideas and values of Arizmendiarrieta.
- To constitute an integrating element of all those people interested in the Experience and in the cooperative development.
- Promote the expansion of areas of action of cooperatives, approaching citizens through new activities in cooperative regime.



DISSEMINATION OF COOPERATIVISME AND ARIZMENDIARRIETA'S PHILOSOFY AND VALUES.







ETHICS AND SOCIAL INNOVATION IN REAL STATE. IT IS HARD BUT **NOT IMPOSSIBLE**

Etikalia Inmobiliaria ética S.L.

Social Economy Organization



Roberto Cacho Toca (Etikalia)

Asier Arcos Alonso (Basque Country University)

CONTEXT

Etikalia seeks social, economic and environmental impact through the mobilization of empty housing. An empty house has a negative impact on the economic, social and environmental context: costs for the owners and the community, difficulty of access to housing and unde-ruse of the existing residential park.

The philosophy of Etikalia is based on the fact that it is professional rental management (as preventive action) that can make the experience of renting a home successful for landlords and tenants.

PARTNERSHIP

Etikalia collaborates with the University of the Basque Country in the promotion of training initiatives regarding the Social and Solidarity

Economy, as well as the current situation of the right to housing and the innovative responses in this regard. Moreover, it collaborates in Final Degree Projects -TFG-.

Etikalia is a member of REAS Euskadi and has participated in the Social Market that advocates for inter-cooperation between social enterprises and the generation of virtuous links of knowledge, exchange between them.

PRESENTATION

Etikalia was founded in 2014 with the aim of providing a socially innovative response -from the Social Economy perspective- to the lack of access to housing in the Basque Country.

With the purpose of facilitating the human right to have decent housing from a private perspective, it introduces the ethical vision in the real estate sector and adopts a business model that guarantees its economic and social sustainability.

> This is made possible through the implementation of the triple bottom line (economic, social and environmental), seeking to permeate the beneficiaries of innovation as an active subject in the development cycle of their own enterprise.

RESULTS

- In four years, a significant number of empty houses have been mobilized, more than 190 contracts have been signed through a professional leasing management service.
- Etikalia has generated bonds of trust of the owners with the project. Stable and quality employment has been generated, increasing the workforce by 100%.
- A very small percentage of non-payment situations (less than 0,5%) have been achieved, which have been resolved satisfactorily for the parties.





CHANGEMAKER ALLIANCES: CORPORATE SOCIAL INNOVATION IN SPAIN

DOT S.Coop www.feeldot.com

Cooperative



Iñigo Blanco iblanco@ feeldot.com

CONTEXT

In times of difficulty and uncertainty, a habitual pattern of behaviour in people and organizations is usually not to take risks, restrain themselves, stay in the same position, protect themselves, and even hide

That's why we need corporate changemakers and innovative organizations in Spain that, in the face of adversity and uncertainty, are able to arouse their curiosity and have the courage to lead the future that is emerging.

PARTNERSHIP

Ashoka as the world leading social innovation NGO. Ashoka builds a community of change leaders who see that the world now requires everyone to be a changemaker.

DOT S. Coop is an award winning business innovation firm focused on social intrapreneurship and product & service design based in Bilbao, Spain. Our products have a impact in millions of people and households worldwide.

Together, they collaborate to transform institutions and support changemaking for the good of society.

PRESENTATION

We live in a world defined by rapidly accelerating change, – a world of volatility, complexity and hyper connectivity and intensifying social, economic and environmental problems.

Ashoka Spain and DOT S.Coop, as strategic partners, are co-creating the best environment to help and facilitate how companies are able to create changemaker strategies, products and services to become an active part of the social innovation sphere, focusing efforts on:

- Leading a social Intrapreneurship movement in Spain.
- Designing hybrid value chains and changemaker products and supporting the creation of changemaker alliances.

They envision a Changemaker Company this way:

 Designs and implements a Social impact Corporate Vision

Has a clear strategy of its Social Footprint

- Develops and cultivates changemaker talent and activates intrapreneurial teams
 - Has a key role and value on the social innovation open ecosystem
 - Has a positive impact in the world through its products, services and key activities.

RESULTS

Ashoka and DOT S.Coop successfully collaborated on the implementation of the following projects:

- Eroski: Changemaker intrapreneurship program at the corporate HQs 'Sede Contigo'
- Coca-Cola Company: Aquarius as a changemaker environment.
- Danone: 'Alimentando el cambio' program.
- SUEZ & Aguas de Barcelona: Social Innovation Strategy and 'BATUTA' corporate intrapreneurship program.

Institutions like Fundación COTEC and Mondragon Team Academy also had an special role in this ecosystem.





EMPOWERING WOMEN WHO WANT TO BUILD A NEW FUTURE AND GIVING THEM NEW EMPLOYABILITY OPPORTUNITIES

EDE FUNDAZIOA and SUSPERGINTZA ELKARTEA

EDE FUNDAZIOA and SUSPERGINTZA ELKARTEA are both third sector organisations that work in partnership in a mix of activities to meet the specific needs of the community. They are both motivated by the desire to achieve social goals and they are part of a bigger group called EDE TALDEA.

edefundazioa



Begoña Gavilan (Head of Employment) bgavilan@

CONTEXT

Lifting at least 20 Million of people out of the risk of poverty or social exclusion is one of the headline targets of the Europe 2020 indicators.

Emaktiva is unique because it tackles social exclusivity, poverty and gender violence and through a hand holding approach and the work of a very skilled team we succeed to give these women the best chances to improve their life in the long term.

PARTNERSHIP

The programme is financed by Programa Operativo de Euskadi 2016-2020 (European Funding), Diputación Foral de Bizkaia, Lanbide and other private sector companies like BBK.

Throughout the years there have been many partnerships with the private sector: Suspertu S.L., IHOBE (Sociedad Pública de Gestión Ambiental del Gobierno Vasco), Cadena Ser-Euskadi, CEBEK (Confederación Empresarial de Bizkaia), ASLE (Sociedades Laborales de Euskadi), IGURCO Servicios Socio-Sanitarios, Eventia, Innevento SA and IKEA.

PRESENTATION

Emaktiva aims to support women into employment, these women are excluded from the social system and its rights and privileges, typically as a result of poverty or the fact that they belong to a minority social group. We are committed to working in Bilbao to give these women the best start in life and open up new opportunities in the job market.

We provide a tailored journey into employment through vocational training, employability support and brokered interviews with employers. These journeys will aim to support the specific situation and needs of the woman we are working with and in some cases our team will also have to address cases of domestic abuse or family abuse.

We also deliver group sessions about: Individual/Group Empowerment; Job Search Tools and many partnership events with organisations interested in being part of the programme and support our women.

Women who join EMAKTIVA find themselves in sustainable employment with new perspectives.

RESULTS

We have helped over 200 women with different and unique situations in terms of level of poverty, gender violence, non-residents, lone mothers, long time unemployed, with not many studies and, in many cases women that belong to a minority group.

- 47 women were successful in achieving the certificate of three different Vocational Training courses.
- 50% of the women where between 30 to 45 years old, 15% under 30 and the rest over 54 years old.
- Around 56% of them were long term unemployed and with very little or no education.
- 35% had suffered some kind of domestic and/or family
- 40 companies gave all our women in training an opportunity to have work experience
- Around 30 women found sustainable employment.





COOPERATIVE COOPERATION

Mundukide Foundation

NGO



Josu Urrutia Beristain (Director) E.jurrutia@ mundukide.org

CONTEXT

We specialize in two types of capacity building:

- Classroom and practice-based learning: we offer training in business and cooperative management. Then these local graduates serve as long terms mentors for on-going, site- specific support.
- Local knowledge transfer: we offer farmer to farmer exchange of "know how" using methodologies developed within context.
 We supply crops and material that farmers need to develop their agricultural activity. We leverage our access to capital, supply chains and commercial network to help in their own development.

PARTNERSHIP

Our work is based on an Intercooperation system where different cooperative agents take part. Mundukide acts as a coordinator to pool together expertise from the Mondragon network:

- The University of Mondragon takes part, mainly through his cooperative studies center, LANKI
- 40 Cooperatives participate with the economic contribution. They transfer part of their social fund to Mundukide. They also contribute with technical support offering their members´ experience
- Small NGO from Debagoiena
- Volunteers

PRESENTATION

Mundukide is a not for profit international development organization created in 1999 as a result of solidarity commitment of several cooperative agents of Mondragon.

The aim was to contribute to the economic and productive field of the southern countries using the cooperative approach and experience but also to grow as persons, cooperatives and communities.

Mundukide is a foundation. Our board of trustees is composed of 12 cooperatives, 3 small NGOs of Debagoeina Valley, 4 worker of Mundukide and 1 volunteer.

Mundukide works with communities for long term regional economic development programs. Our mission is to cooperate with the people of the South to promote selfmanaged, integral and sustainable development.

Our work follows clear principles:

First of all, understand where we are

Promote local leadership

Offer opportunities

Build local capacities

Be open to negotiation and flexible

Be results-oriented

Commit ourself to the long-term.

RESULTS

- Mozambique
 - 200 km roads
 - 919 irrigation systems, 561 irrigated hectares
 - 12 agreements with local farmer organizations with 284 agridultural asisstants
 - Promoting new cultures for a total of 6.816 hectares and 1.647.887 euros in production.
 - Farmers: 9.500 participants, 4.350 women.
- Brasil
 - Support in management to 20 cooperatives in 4 estates (5.000 members)
 - Training in cooperatives management 500 members
 - 6 editions of Women School 350 participants







EU PUBLIC-PRIVATE PARTNERSHIP AROUND SOCIAL ECONOMY AND DISABILITY

Fundación ONCE

Foundation



Miguel Ángel Cabra de Luna (PhD) mcabradeluna@

CONTEXT

People with disabilities represent 15% of the EU's population.

The SE sector provides 13.6 million paid jobs in Europe.

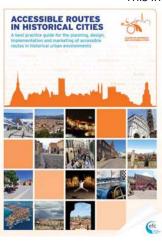
The Social Economy sector is particularly sensitive to employment of disfavoured groups.

In some countries SE enterprises employ up to 3 times more people with disabilities than traditional enterprises.

PARTNERSHIP

The partnership involves different players and is declined at several levels:

- Spanish Government and European Commission: identification of priorities and definition of the programme scope
- Regional and local governments in the implementation phase
- Local, national and European social economy and disability organisations.



PRESENTATION

ONCE Foundation has been leading for more than 15 years a €30+ Million a year European Social Fund Programme to promote the labour integration of people with disabilities (15% of the global population), which is financed by the European Commission through the Spanish Government's Operational Programme for Social Inclusion and Social Economy. 2/3 of the money are EU funds and the remaining 1/3 is contributed by ONCE from its own resources.

This initiative has been particularly successful in promoting

the employment of people with disabilities in Spain at the same time as strengthening the Spanish social economy (SE) sector. Equally it has been recognised by the EU as best practice and served as an inspiration for other countries. Since 2017 Fundación ONCE has been leading a panEuropean initiative on "Social Economy and Disability" to untap all the potential that the social economy enterprises have to promote the social and labour integration of people with disabilities.

RESULTS

- 12,000 new jobs and work placements for people with disabilities created in 2017 by Fundación ONCE
- Development of European partnerships for peer learning and exchange of best practice:
 - League of Historical and Accessible Cities (Avila, Lucca, Mulhouse, Sozopol, Torino, Viborg)
 - Social Economy Europe: creation of a working group on "Social Economy & Disability"
 - European Award for Social Entrepreneurship and Disability
- Increased awareness across Europe about the potential of SE as a generator of employment opportunities for people with disabilities.







THE ECOSYSTEM OF SOCIAL BUSINESS CITY BARCELONA

Social Business City Barcelona

Social Economy Organization



sbcbarcelona@ sbcbarcelona.org

CONTEXT

Making our environment a better place implies active participation of all. Networking and sharing responsibilities become crucial to solve social issues, which need to be thought from different perspectives. Social economy provides this new point of view; it is gaining support in both public and private initiatives, but tools to strengthen it are much needed. SBC is a network of actors who want to work together for the same purpose.

PARTNERSHIP

SBC counts on a governance system that involves agents following the quadruple helix model. The Barcelona City Council and Diplocat are public administration entities; Tandem Social, Intermedia, Gentis, Formació i Treball and JOIA are social economy organizations; Fundació Catalunya La Pedrera, Fundació FC Farcelona and Obra Social La Caixa are corporate foundations. The YSBC network includes 9 Catalan universities: UPF, UAB, UPC, UB, EADA Business School, UOC, UIC and Abat Oliba CEU.

PRESENTATION

Social Business City Barcelona is a local program inspired by the global concept of social business. We call social business those companies which wish to have a positive social impact and, in order to do so, they use business as a tool, investing their profit in maximizing their outcomes. Our purpose is to identify social needs and solve them through social business and social economy. This program and the concept that it represents are inspired on Professor Muhammad Yunus, Nobel Prize Laureate 2006.

SBC has 4 objectives: to promote the creation of new social business, to educate young people in social economy, to raise awareness about social needs and the ways to solve them and to advocate for social business. We design and apply various actions to fulfill these purposes: programs for entrepreneurs, such as Co-creation Laboratory and Zero Waste programme; college and university courses; campaigns, such as Responsive Consumption.

RESULTS

Since the creation of the association in 2016, 39 social entrepreneurs have been accompanied. 17 social business have been created. 17 workshops have been conducted in 9 high schools. 10 universities have joined the 9 seminars that have been conducted, and one case book that details social businesses has been published for educational purposes, and it is free to download. Educational materials have been published, which can be downloaded for free.





CAMBIAR TUS SEGUROS, LO CAMBIA TODO

Nortlan, correduría de seguros ética y solidaria

> Solidarity Economy / Feminist Economy



Estefania Rodríguez estefania.rodriguez@ nortlan.com

CONTEXT

Our model business is based on the terms of economy social and solitary. Also from a feminist prisma, since in a mainly male sector this business is being managed by a women. The main objective is to change the way of make business in a sector that, as happens in banking, the economic results seem to be the most important aspect.

PARTNERSHIP

Nortlan takes part in different acts related with alternative economy.

Saretuz, responsible consumption net from Donostia-San Sebastian. Ethsi mark, is an ethics and solidarity quality distinction that values the level of transparency and good practices implemented by insurance companies, insurance managers and the products they sell. Actually we are in process of getting it. Alternative fairs, we attend a differents fairs to familiarize people with others ways to consumptions.

PRESENTATION

Nortlan is the first insurance brokerage ethic and solidary situated in the Basque Country. Each insurance contracted with Nortlan have triple impact: economical, medioambiental and social.

Economical and medioambiental because we work mostly with insurance companies that don't invest their profits in weapons or carbon-based fuels. At the same time we commit to invest our profits only in SRI (Socially Responsible Investing).

On the other hand, social impact because we donate a % of the insurance price to differentes ONGs.

But we don't do generics donations, we work in individuals projects related with the tipe of insurance that you are contracting.

You can see more in www.nortlan.com

RESULTS

In our two years of activity we are achieve moving near 85.000 euros to a more ethic economy, and joining 200 persons, companies and associations with similar values and hopes.

At the same time, we have donated on average 700 euros each year to a total of 5 ONGS.







SOCIAL INVESTMENT READY PROJECT

Tandem Social SCCL

Cooperative of strategic consultants for social business and entrepreneurship

TANDEMSOCIAL

Jaume Oller Rosell

jaumeoller@ tandemsocial.coo

CONTEXT

When designing SIR, the team found 3 main barriers to capital access:

- 1. Lack of skills, culture and financial literacy and management
 - Social entrepreneurs unable to identify appropriate financial products
 - Technical financial vocabulary
 - Investors lacking information about the social business
- 2. Lack of market orientation
 - Reluctance of non-profit organisations to capitalise their organisation
 - · High transaction costs for investors
- 3. Lack of financial products and financial intermediaries adapted to social enterprises
 - Lack of adaptation of risk criteria.

PRESENTATION

While many social businesses in Spain identify financing their project as a main challenge, at the same time social finance organisations are struggling to find applicants for their products. Identifying and analysing these related problems enabled the SIR team to define how to resolve and connect the parts of the puzzle.

The SIR team of social financers (Gicoop), social consultants (Tandem Social) and lawyers (Gabinet FJM) worked to support both social businesses and social financers in meeting their objectives.

On one hand, the team created a pool of 12 financial organisations offering social finance products, working together to lower barriers to access by standardising the documents required. Additionally, all members of the

pool could receive social finance applications via custom-built platform empresasocial.eu.

On the other hand, the team worked with 20 social businesses to strengthen their business model and financial proposition. This involved intense mentoring and development of a comprehensive business plan and financial proposal for financers.

PARTNERSHIP

The SIR project was a partnership effort from start to finish, with the complementary knowledge and skills of each member organisation enabling a wide-reaching and deep strategy to be implemented.

The main responsibilities were the following:

- Gicoop coordination with the pool of financers, development of the online platform
- Tandem Social strategic support for social businesses pre- and post-investment
- FJM legal advice for both financers and social businesses throughout the project.

RESULTS

12 organisations offering social finance and that operate in Catalonia formed a pool of financers: Cajamar, Caixa Enginyers, Caixa Guissona, ESADEBAN, EconomistesBAN, Ship2B, GICOOP, CREAS, COOP57, ASCA, Avalis, Elkargi.

Of the 20 social enterprises (as Espigoladors (www. espigoladors.com) or Idaria (www.idaria.cat)) selected to receive investment readiness mentoring, 9 received social investment during the program while 3 are in negotiations.

The team will give continuity to the project by maintaining the financial pool platform open to applications.





MORE THAN 50 YEARS OF GOVERNANCE, IN FAVOUR OF PEOPLE WITH INTELLECTUAL **DISABILITIES**

Gorabide

Association



Pablo González Gutiérrez (Managing director)

CONTEXT

Gorabide and the Provincial Council of Biscay maintain a historic strategy of collaboration for the co-creation of public policies, serving as an example of the contribution of value in the detection of needs that contribute to consolidate social services.

Thus, they affect the improvement of intervention procedures and move towards an integrated model, focused on the person and oriented to the quality of life, ethics, excellence and transparency.

PARTNERSHIP

This partnership is a two-way alliance aimed at guiding, planning, deploying and monitoring as well as evaluating social services. The Provincial Council of Biscay promotes the conditions for people with disabilities to reach their maximum autonomy, inclusion and active participation in the community and leads policies relating to attention, support and promotion.

Gorabide manages regional centres and collaborates in the development of disability plans. Furthermore, both entities participate jointly in technical and coordination teams.

PRESENTATION

Founded in 1962, Gorabide is the association of families of people with intellectual disabilities and is the driving force of these associations in Biscay. It has more than 4,700 users (84% of the census of the Provincial

Council of Biscay), and is the only one working with any type of intellectual disability in the entire region. In addition, it is the promoter of

> Lantegi Batuak, to cover the work needs of people with intellectual disabilities, and Futubide, to offer resources and support.

Gorabide knows the needs of people with intellectual disabilities in a broad and direct manner through their families who, in addition, govern the association through the assembly and the board of directors. Thus, it provides innovative services and quality support, focused on each person, attending to the quality of life and from an

ethical commitment, throughout the life cycle, so

that this group can fulfil their vital aspirations.

RESULTS

In addition to 12 residences, 10 dwellings, 13 day centres, a residence for temporary stays, a respite service at weekends and a program to support the quality of family life, this alliance influences the Plan for Participation and Quality of Life of People with Disabilities in Biscay (2010-2013 and 2016-2019).

This, in turn, helps with the application and operational capability of public policies on disability, as well as monitoring and evaluation of the same.







DARE TO BE AN ENTREPENEUR

Gaztenpresa

Foundation



CONTEXT

In 1994, as a result of the industrial restructuring suffered, the left bank of the Nervion river appeared very deteriorated, reaching levels of youth unemployment of 50%. In this situation, a group of people began mobilizing to find answers to this situation.

In this context, Gaztenpresa arises as a business ideas competition organized by the directors of the branches of LABORAL Kutxa and supported by Bultz-Lan Consulting. The experience was quite satisfactory and 10 companies were created. In the next years, the programme was extended to other territories.

PARTNERSHIP



RESULTS

EVOLUTION UNTIL 2017:

- COMPANIES STARTED UP : 4,910
- JOBS CREATED: 8,754
- FINANCING: € 138 million

RECOGNITIONS:

- FUNDACIÓN CORRESPONSABLES: (2010)
- GIORDANO DELL'AMORE MICROFINANCE GOOD PRACTICES EUROPE AWARD (2014)
- AWARD TO THE BEST WOMEN MANAGER (2015)
- AWARD FOR BEST MENTORING RELATIONSHIP (2017)
- EUSTART UP AWARD (2017)
- BIOTZA SARIAKEKINTZAILE AWARD (2010)

VOLUNTEERS: 134.

CORPORATIVE VOLUNTEERS PROMOTED: 38% MENTORING RELATIONSHIP: 97

PRESENTATION

Gaztenpresa is a foundation run by LABORAL Kutxa as part of its social work.

Its Mission is to support the development of selfemployment. In line with the underlying philosophy of LABORAL Kutxa, the Gaztenpresa Foundation gives a twofold support, both technical and financial, to people who are unemployed, at risk of losing their jobs, at risk of being socially excluded or otherwise at a disadvantage when it comes to securing a traditional loan.

Its portfolio of services includes consulting, training and support in the initial moment of launching the initiative, and at later times for its consolidation. After a feasibility analysis, microfinancing is offered at interest rates different from the usuals for other customers, and with less, or none, request on collateral other than personal guarantees.

We Support, entrepreneurs of all ages., young micro-companies with development projects and organisations that seek to foster entrepreneurism among their users.







SMALL COOPERATIVES OF BISCAY NETWORK

Goratuz

Network



Iratxe Marián Lavesa goratuz.eus@

CONTEXT

It is a fact that there is an increasing number of small, mainly service-oriented co-operatives that are emerging. They are generally formed by professionals but without business training. This panorama of inexperienced micro-enterprises creates the need to build relationships among them, in order to create synergies and collaborations, and to offer more complex and complete services.

These professional ties encourage the consolidation of companies and their opening to new markets.

PARTNERSHIP

The network is created by the cooperatives themselves. However, through its development it had the support of other actors who work in the field of entrepreneurship and the social economy. 'Work-

II. ENCUENTRO

DE BIZKAIA BIZKAIKO KOOPERATIBA TXIKIEN II. TOPAKETA

E BIZKAL

lan' Association has been involved from the outset, by supporting and facilitating the creation of the network. Additionally,

other organizations have supported the network in one way or another: Bilbao Ekintza, Fundación Azaro, Erkide, Beaz, Secot Laboral Kutxa, Iberdrola as sponsors in different activities...

PRESENTATION

The network of cooperatives emerges with 4 main objectives:

- Create one space promoting the knowledge of the members of the group, in order to support the service provision, to collaborate, and to build new multidisciplinary projects.
- Generate a brand identity, reinforcing the feeling of belonging to a collective and increasing trust from the outside.
- Establish a network of cooperation and support among cooperatives, generating a contrasting environment.
- Tackle the specific needs of small cooperatives that are not currently being addressed.

In order to achieve such objectives, different activities are being developed so far, including:

- Annual meeting of Small Cooperatives of Biscay, to promote knowledge among cooperatives, and further the understanding of the cooperation and collaboration.
 - 'Pintxo-Koop', informal meetings around pintxos and drinks in different places, facilitating the meeting and exchange of experiences.
 - 'Microformaciones', collaborative learning program.
 - Web and Social Networks to spread the information: 'goratuz.eus' website, Facebook, or Twitter.



RESULTS

It is still too early to estimate results. Thus far around 50 small cooperatives have participated in any of the activities promoted by Goratuz. All of them have shown interest in this kind of initiatives and in becoming part of the network in some way. Some collaborative projects have been triggered, and there is an exchange of services between the member cooperatives and other organizations linked to the social economy model.





PROMOTION OF SOCIAL ECONOMY ENTERPRISES IN THE REGION OF GRAN BILBAO

Asociación Work-Lan Bizkaia

Non profit association



Belén Varela bvarela@ work-lan.com

CONTEXT

Work-lan was promoted by The Social Economy Department of the Basque Country in 2006. Human and material resources of this educational institutions can be a very important motor of innovation, competitivity and growth for the entrepreneurs . REQUIEREMENTS FOR CONSTRUCTIVE AND EFFICIENT COLLABORATION with another institutional agents working with local entrepreneurs

- Flexible, no burocratic
- To share resources-knowledge
- Mutual benefits
- · Focused on needs, not money

PARTNERSHIP

We count a DEVELOPMENTE BOARD created by collaborating enterprises belonging to strategic sectors in order to support the development of the new entrepreneurship projects.

- ELECTROTECNIA HERMANOS ARTECHE, S.A.
- ASLE
- LABORAL KUTXA
- ELKARGI SGR
- GRUPO EROSKI
- IBERDROLA
- SERVICIOS SOCIALES INTEGRADOS
- REZIKLETA S COOP
- INTEGRA
- SECOT
- KOOPERA
- ELKAR-LAN
- CAMP TECNOLÓGICO
- SUSPERGINTZA ELKARTEA

PRESENTATION

Work-lan is a non profit association for the promotion of social economy enterprises in the region of Gran Bilbao The members of this organization are five of the most important Proffesional Training institutions of the Gran Bilbao area: Colegio Salesianos Deusto, Escuela Formación Somorrostro, Escuela de Química y Electrónica Jesuitas de Indautxu, Politeknika Txorierri y Colegio Zabalburu.

What does Work-lan offer?:

- A Proffessional Training institution to go with the most technical part of the project research (development of maquettes, pilot tests, prototypes, labs, machinery.....)
- An enterprice in the sector who will contribute with its experience, market view and contacts likely to become potencial customers
- Consultant for the elaboration of a plan of viability.

As well as:

- Training and sensibilization to the co-operative world and labour societies/companies
- Advising on creating enterprises and managerial procedure
 Financing search
 - Sites in advantageous conditions
 - Seeting-up and supporting



CONSTITUTED ENTERPRISES (2007-Actually 2018)
107 Small Cooperatives Society

ADCHIEVED CHALLENGES:

- Encouragement of the entrepreneurship spirit among pupils and teachers of the educational institutions
- Constructive and effecient collaboration enterprises and educational institutions
- Support the small cooperatives created, facilitating contacts and networking.
- Promote and participate in the creation of GORATUZ, Bizkaia networking small cooperatives.







SOSTEVIDABILIDAD, A TOOLKIT FOR BALANCE WORK&LIFE IN ENTREPENEURSHIP

ColaBoraBora

Social Initiative Cooperative

COLABORA BORA

Rosa Fernández Cerdán rosa@

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CONTEXT

How to combine the sustainability of life and cares with the demand of timetables, availability and flexibility involved in entrepreneurship?

We mean:

- unequal distribution of caring chores that are taken up by entrepreneur people, specially women
- reconciliation difficulties
- emotions and psychological states (fears, lack of trust...)
- perpetuation of patriarchal leadership styles and company organisation
- expanded imaginary of a "almighty" entrepreneur.

PARTNERSHIP

The project has been partially funded by the Employment, Social Inclusion and Equality Department of Biscay's Regional Government and executed in collaboration with "La Quinta Ola".

A distinguishing feature is the active participation at the different stages of the project of a great diversity of local and national agents that belong to: Social Economy and Solidary organisations, citizen collectives, employment public agencies and foremost more than 200 entrepreneur people.

PRESENTATION

"SustainLIFEbility: tricks and remedies for an entrepreneurship with life in the centre" is a whole project aimed to move towards a more inclusive and sustainable culture of entrepreneurship. It's a pioneer project whose main goal is to advance in the balance between an entrepreneur's LIFE and the SUSTAINABILITY of her/his project, that allows self-employment to a be "worth living" life or at least, that does not worsen it.

And how do we do it? Through the collective edition of a practical easy to handle guide, as a daily work out for entrepreneur people who want to undertake their professionals projects without

neglecting their lives. With a series of methodological cards for each person or team to diagnose themselves in a unique and exclusive way and design a customised sustainLIFEbility plan.

RESULTS

A KIT of 19 methodological tools classified in 3 chapters: LIVE, CARE AND CHARGE.

- a list of Tricks and Remedies DIY proposed by entrepreneur people.
- 8 practical cases reference of companies who tell us how they do it.
- a situation diagnose where 137 companies have participated.

The guide is a free access material under a Creative Commons license and downloadable from: http://sostevidabilidad.colaborabora.org





REUSE OF COMPUTERS WITH FREE SOFTWARE

Asociación Educativa Reciclanet-Hezkuntza Elkartea

Educational, Ecological and Solidarity Association, (NGO)



Hezkuntza elkartea

Ramón Barrenetxea

reciclanet@ reciclanet.org

CONTEXT

Why destroy or recycle computer equipment if it can be Reused?

- We avoid toxic and hazardous waste from the WEEE ending up in the landfill, reducing the impact on the Environment.
- We reduce the exploitation of new resources of Nature, extending the useful life of computer equipment and avoiding the generation of more CO2.
- We apply Reuse as an indispensable tool of the Circular Economy, generating employment and environmental benefits.

PRESENTATION

- Reciclanet is a non-profit association, whose main objective is the reconditioning of computer equipment with Free Software, to be reused by citizens in general and by those susceptible to Digital Divide in particular.
- We want to re-incorporate reused equipment into society, generating social profitability and environmental benefits.
- Reuse BEFORE recycling following the Environmental Framework Program of the CAPV 2020.
- The project is co-financed by the Basque Government and all income obtained is reinvested in the management and maintenance of the project itself.
- Reciclanet has been educating and making people aware of the values of the 3Rs (Reduce, Reuse and Recycle) since 2000.

 We actively collaborate with Vocational Training Centers (FP's), making available diverse computer material and Free Software Training.

PARTNERSHIP

Our project is financed in part with funds from the SPRI, a body dependent on the Basque Government and with the collaboration of Tecnalia. In addition, Reciclanet belongs to the collective of REAS (Network of Alternative and Solidarity Economy). We also participate in the training of students of FP's (Professional Training) and we have agreements signed with Institutions, Companies, Universities and Associations.

RESULTS

- Keep de debate open in our community over the necessity of use of Free Software in the Administration: Public Money, Public Code!
- The celebration of the International Software Freedom Day (SFD) in September every year
- Internships for students of the institutes of FP's
- Manage the project for the creation of a Free Software Zone
- Start-up of an e-commerce store for sale our computers at social prices with 1 year guarantee
- Development of open source projects with our knowhow in collaboration with the Polytechnic University of Catalonia
- We are advising for local governments to promote Reuse BEFORE Recycling
- Collection of more than 170 tons of computer equipment.







KL KATEALEGAIA - DEVELOPMENT WITH COMPANIES AND EMPLOYMENT OF PEOPLE THROUGH PARTICIPATION AND SOCIAL ECONOMY

KL Katealegaia

Social Economy Organization



Pablo Núñez

grunokl com

CONTEXT

KL fulfills the social integration path of the person compiling guidance service, employment in KL and direct recruitment in ordinary labour market. KL has the appropriate tools for supporting the person throughout the whole cycle of employability.

To do so, KL has a participatory model in the fields of strategy, management and operation where workers members themselves are directly involved.

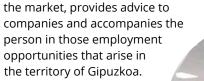
PRESENTATION

KL Katealegaia is a non-profit company with a clear business mission: provide and maintain quality employment opportunities for disabled persons at risk of social exclusion in Gipuzkoa.

KL Katealegaia is ruled by the limited companies regulations and the people working within hold 70% of shares. Other shareholders are local government (Diputacion Foral de Gipuzkoa), Once-Ilunion (National Blind Persons Association) and Grupo Gureak.

KL´s activity is focussed on the industrializing, assembly, manufacturing and quality control of sub-sets of various technologies for industry. It operates in the fields of automotive, energy, access systems, electronics, lifting and capital goods.

Through supported employment methodology, KL prospects



PARTNERSHIP

From industry's point of view, KL Katealegaia has collaborative agreements with over 50 companies, industrial leaders in their fields of activity maintaining with them an active engagement and relationship.

From Society's point of view, KL cooperates with agents and associations that are key reference in the field of employability and wealth generation in the Territory. As well as with institutions on the implementation of employability policies and betterment of society.

RESULTS

KL Katealegaia employs 960 persons in its facilities of which 95% of them are persons with disability and at risk of social exclusion. Some 35% of them are persons with special difficulties for employment.

KL does follow-up of 52 persons included in its supported employment programme. Furthermore annually accompanies more than 300 disabled persons in Gipuzkoa in their search for employment through its guidance and orientation service.

KL Katealegaia is a project of the persons and for the persons with disability, sustainable, where its social account trebles granted subsidies.





PROMOTION OF THE SOCIAL CURRENCIES THROUGH TECHNOLOGICAL INNOVATION PROCESS

Red de Economía Alternativa y Solidaria REAS| Madrid



CONTEXT

The Social Market has experienced significant growth. Before, voluntary work and scarce resources were enough to perform the necessary daily tasks, but now, the workload within the network and the connections between the different actors have increased notably, and there is a need to improve efficiency in the use of resources. At the same time, MES needs a tool to connect producers and consumers directly in order to make the structure horizontal and fluent.

PARTNERSHIP

REAS and MES are working together to improve internal processes and communication with the customers and entities that form the network. The work that is taking place features all the working commissions of the Social Market in Madrid, the state-wide Network of Social Markets, and the Social Market in Aragón. An important effort has been made to give all stakeholders a voice with which to express their needs, and to create a full-featured tool which is useful for everyone involved.

PRESENTATION

REAS has developed the Social Market (MES) as a tool to connect producers and consumers. MES is a network of production, distribution and consumption of goods and services with ethical and environmentally sustainable criteria. MES was established in 2005 as a cooperative of consumers and producers (companies and sole traders).

MES is now designing a management tool that includes a mobile app that will allow the organization to grow in scale and efficiency.

The management tool will work to support the registration of new members of the cooperative, to carry out administrative tasks, and will serve as a channel to advertise campaigns, promote special offers from the producers, and broadcast the Social Balance (social audit) of the different entity members of the MES. At the same time, MES has a loyalty customer system that uses a social currency which gives out "points" when an exchange happens within the network. This benefits producers, consumers, and the network itself. The mobile app will be a wallet and also a payment system denominated in social currency.and private sector, and cooperation in terms of ensuring social inclusion.



RESULTS

The management tool and the mobile app are connected, so that the internal and external management and communication are combined in a way that allows more efficiency in daily work. The tool also allows the exchanges within the network to be monetized using a bonus in social currency that permits the maintenance of the network, and in a broader sense, is an incentive towards a more responsible consumption within the social and solidarity economy.











MUJERES CON ENERGÍA. COOP OR WOMEN WITH ENERGY

Women with Cooperative Energy

Cooperative



CONTEXT

Today, the sector begins to articulate with the 17 renewal energy cooperatives dedicate to the selling of enelectricity, that exist grouped in the Union Renovables. However, despite being part of the social economy, the energy sector is not immune to the gender bias of the energy industry. Therefore, rather than lecturing or reproaching, we got down to work. The first Encounter of Women with Cooperative Energy held in January 2018 in Madrid laid the basis, methodology and content, to provide a ecofeminist point of view in the way in which energy is generated, distributed, commercialized, legislated and developed in our country. There are many examples of female leadership in European electricity cooperatives, so cross-border cooperation is one of the central themes of our initiative.

PARTNERSHIP

We count on different external agents, than the promotional group of women itself, which are supporting and advising us with the initiative, that are:

Energy Cooperatives: • SPAIN: EconActiva, Cooperativa Eléctrica de Alginet, La Corriente, Unión Renovables, Ecooo • PT: Copernico • IT: ènostra • BE: Ecopower • EU: REScoop.eu.

NGOs, associations and ecologist groups: • Greenpeace • Ecologistas en Acción • Plataforma por un nuevo modelo energético • RedEcofeminista • Federación de Mujeres Progresistas

Social Economy Iniciatives, EU agents and Investigation Centers:

• Mares de Madrid (Counselling - EU Project) • Department of Economics of Climate Change, Energy and Transport of EU • Ciemat (Investigation Center in Energy, Environment and Technology)

RESULTS

Women with energy. Coop has the firm purpouse to increase the presence of women in decision-making and management bodies of the cooperatives of renewal energy, advise over the use of inclusive language, the implementation of equal opportunities plans within organizations, companies, and other cooperatives, the exchange of good practices between neighboring countries involve in projects of renewal energy.

Women are not only the majority victims of energy poverty, but half of the entrepreneurial potential of our society and almost half of the workforce that moves the social economy. We are not the invisible sector, but those who work as engineers, technicians, educators, entrepreneurs. communicators, researchers and caregivers to build a world driven by renewable, fair and sustainable energy (and energies). We do not want anyone to be left behind, but rather that the whole society benefits from that impulse, from that new energy that transform.

PRESENTATION

We know that energy is a serious and essential issue for life: that is why it is also a woman's business. However, the current Spanish energy market is based on exclusion and the gender bias is no exception. Unfortunately, this situation is repeated also in the cooperative environment, where the female presence in the energy sector is much smaller than the male presence. Far from recognizing ourselves as a victim, we propose that the transformation of the energy sector must come from the social economy and cooperatives where values such as equality and social justice go together with development and innovation. We defend the potential of the social

economy and in particular of

the energy cooperatives

to first accompany and

then internalize equal

opportunity processes.







TRANSITANDO ACADEMY: TEACHING LOCAL STAKEHOLDERS FOR THE TRANSITION TO MORE SUSTAINABLE AND RESILIENT CITIES

Association for Ecology and Education for Sustainable Cities - Transitando

Nonprofit organization

transitando



ecología y educación para una ciudad sostenible

Marta Suárez Casado

transitando.org

CONTEXT

Cities play a fundamental role in the delivery of the Sustainable Development Goals. New visions and concepts, such as socioecological systems or resilience applied to urban areas, are needed in order to achieve human welfare. This is a growing research field but links between research and urban planning are quite limited. Therefore, the aim of Transitando Academy is to transfer latest research outputs in this field back into education.

PARTNERSHIP

For the design and implementation we collaborate with several organizations and institutions:

- Public administrations: Spanish Ministry of Environment and Granada County Council.
- Universities: Autonomous University of Madrid and University of Málaga.
- Public and private institutions: Urban Ecology Agency of Barcelona, Centre for University Extension and Environmental Education of Galicia and La Casa Encendida.
- NGOs and nonprofit organizations: Ecologistas en Acción, Environmental Educators Association of Madrid and Mar de Tierras.

PRESENTATION

Transitando Academy is an educational project whose aim is to train and empower local stakeholders to transform urban areas in more livable, sustainable and resilient places. Local stakeholders are all the people with the capacity to transform their territory, such as decision-makers, local government staff, urban planners or educators, but also the citizens themselves. It is a project for the transference of knowledge, which allows moving from theory to

practice. We start from the latest science to design and teach training courses adapted for the target group's level and needs.

The training courses are based on urban ecology science, but they also incorporate social sciences in order to teach a holistic view of the urban systems. They are face-to-face, blended or on-line training courses, from 3 or 4 hours to 2 months duration, about urban planning, transport, green infrastructure, education for sustainability and community involvement in urban settlements.

RESULTS

We have carried out 23 face-to-face, blended and on-line training courses since 2007, with more than 600 hundred students, mainly from Spain and Latin America. They have addressed different topics related with urban sustainability. All the training courses have a practical approach where the students have to apply the acquired knowledge to real case studies. Some of these proposals have been applied to reality in cities such as Madrid or Las Palmas de Gran Canaria.





PROMOTING ETHICAL AND SOLIDARITY INSURANCE THROUGH THE EUROPEAN LABEL ETHSI

FETS - Finançament Étic i Solidari

Second degree association



Sergi Salavert Fernández

CONTEXT

The development of the ethical insurance sector is fundamental. They are a very important actor in the financial world and have a transcendent impact on society. In 2017 the volume of investments of the Spanish insurance sector amounted to 292.064 millions of euros. For this reason, it is necessary for the insurance sector to incorporate ethics and recover the foundational values of insurance:

- Mutuality
- Transparency
- Equity

PARTNERSHIP

EthSI has the collaboration of expert people linked to universities, unions and entities of the social and solidarity economy through the Evaluation Committee. In the years 2017 and 2018 the City Council of Barcelona, through an agreement with the Commissioner for Social Economy, Local Development and Consumption, has given a communication impulse to EthSI with the aim of promoting ethical insurances.

PRESENTATION

The the Observatory of Ethical Finance has developed the label EthSI (Ethical and Solidarity Based Insurande) with the intention of create a tool that has 3 goals:

- Offer transparency in the insurance sector
- Promote the development of ethical insurance
- Be a tool that allows citizens to choose the insurance product that best fits their ethical values

To do this, the Observatory of Ethical Finance makes a report and an independent Evaluation Committee can objectively, but also qualitatively, evaluates the demand for registration. There are 8 areas that are evaluated:

- Responsibility with the community and the territory
- Economic responsibility
- Equity / Transparency
- Environmental responsibility
- · Labor Responsibility
- Corporate structure and governance
 - Ethical Committee

 Ethical Banking and Ethical Investments There are 3 levels of registration.

> levels of implementation. The certification differentiates insurance companies, insurance brokers and products that are offered.

RESULTS

EthSI's analysis and internal mechanisms of operation have been redefined and updated to facilitate the work of the Evaluation Committee.

A new website has been created and new dissemination materials have been generated for citizens and also for entities in the insurance sector.

In March 2018 the I International Forum of Ethical insurance was successfully completed in Barcelona.





PORTAL WEB DE ECONOMÍA SOLIDARIA

www.economiasolidaria.org

REAS red de redes de economía alternativa y solidaria

Association composed of regional and sectoral networks



CONTEXT

The increase of poverty and social inequality, social and economic exclusion, unemployment and precarious employment are problems that produce challenges and demand responses. For this reason, REAS promotes Solidarity Economy through this website, among other actions, as an instrument of collective and interactive communication for a society which is fairer and more solidary, sustainable and responsible.

PARTNERSHIP

REAS is the network of networks of ALTERNATIVE AND SOLIDARITY ECONOMY composed of more than six hundred organizations in Spain which are grouped in 14 territorial networks and 4 sectoral networks.

We are present on the international level through RIPESS (Intercontinental network for the promotion of social and solidarity economy). Legally, REAS is a non-profit association, with no political or religious affiliation, whose field of action is the whole Spanish territory.

PRESENTATION

The portal of solidarity economy came into existence in 1997, and it has been and is an area of cohesion, documentation, visibility and a means for generating synergies and alliances among organizations and companies associated with REAS, such as those from public, private, local, state and international sectors of all types which are committed to having an economy which is coherent with human rights.

This website is the most important thematic portal of Spain and in Spanish. Since 2017 it has been renewed and expanded in order to be able to share its contents with two other forums of great importance: the area of communication and socio-political influence of REAS and that of the Social Market.

The portal of solidarity economy is a space which is open to all types of contents and social structures related to solidarity economy, with a very dynamic aspect in activities, news, and as a center of documentation.

RESULTS

- The last version of the web portal has been financed through crowdfunding, with the participation of 421 people and organizations, going beyond the set target.
- The web portal puts the shared activity in three domains (economiasolidaria.org, reasred.org, and mercadosocial.net)
- The web portal houses more than 11 thousand topics
- Contents come from more than 150 different users
- There are more than 23,5000 people throughout the world who have subscribed to the monthly newsletter
- Last year there were more than 650,000 viewings

This platform is responding to the need to create alliances between the representative organizations of social and solidary economy, integrating shared interests, shaping and making visible a collective image and gaining a social and political impact of more depth.







THE PERMACULTURE AS A SOCIAL TOOL FOR THE REGENERATION OF THE TERRITORY AND ACTIVATION OF THE SOCIAL AND SOLIDARY ECONOMY IN OLLO VALLEY, NAVARRE

Sustraiak Habitat Design Koop.

Social-economy cooperative



David González Sánchez

dgonzalez@ sustraiak.coo

CONTEXT

Current economies are based on double-edged production methods and consumption patterns: while generating wealth and jobs, they degrade the ecosystems on which they are based, creating a non-durable economy.

It is necessary to walk towards a solid and sustainable economy that can only be developed on the basis of healthy ecosystems, because they provide society with goods and services on which society is sustained. Among others, food, fertile soils, carbon sequestration, water, shelter, medicines, landscape or the sense of belonging to a land.

PARTNERSHIP

Gure Sustraiak farm-school is a non-profit social cooperative that carries out environmental education, tourism and therapeutic leisure activities in an inclusive manner. The essence and basic philosophy of Gure Sustraiak is to believe that our resources, facilities and services are accessible to all people under a sustainable economic system.

We firmly believe in consolidating a business model based on respect, solidarity and the social economy.

PRESENTATION

The agroecological production project based in Ollo (Navarre) that aims to create a local economy, based in sustainable use of own available natural resources thought the Permaculture methodology. The project has three main axes:

- Generation of a agro-ecologic agrosilvopastoral system (ASPS), though the adaptation to the cultural, social and environmental characteristics of the environment, as a tool that generates a rich and diverse landscape-mosaic, under the cultural conservation of nature.
- Fight against climate change. The project develops practices that allow the capture of atmospheric CO2 in the soil in form of humus, while improving soil fertility and improving the ecosystem. The used techniques: keyline hydrological design, agroforestry, directed rotational grazing, direct sowing and roller-crimper and agroecological fertilization.
 - Development of a new economic system, based on endogenous social and solidary economy that allows to increase the production of healthy, local and environmentally sustainable food.



"Un espacio accesible a todas las personas"

RESULTS

A medium term process will allow Sustraiak Habitat Design to achieve the next results in Ollo valley:

- A high degree self-supplied organic food production for the dining and sales needs in the valley.
- The diversification of horticultural, fruit and livestock production.
- Creation of an own local brand of artisan products, transformation center and natural cosmetics.
- Creation of endogenous employment associated with the different productive activities.
- Development of tasks associated with the different occupational workshops.
- Regeneration of the territory.





PROMOTING EDUCATION ABOUT ETHICAL AND ALTERNATIVE FINANCE IN EUSKADI

Consortium formed by Elkarcredit, Basque Association for the Support of Fiare, Oikocredit Euskadi, Economistas Sin Fronteras and Koop57

Basque organizations promoting Ethical Finance and Social and Solidarity Economy



CONTEXT

The various financial crises and the increasing inequality bring to light the negative impact that financial globalization and financial activity of banks have in the wellbeing of the people.

Ethical Finance is part of the response that Solidarity Economy promotes to face the problem of structural inequity in the capitalist system, by guaranteeing the right to credit and directing the savings to projects with positive social impact.

PARTNERSHIP

- The consortium (Elkarcredit, Asociación Vasca de Apoyo a Fiare, Oikocredit Euskadi, Economistas Sin Fronteras and Koop57)
- · Networks of Ethical Finances
- Organizations of Social and Solidarity Economy
- Migrant and refugee people Associations
- Associated Organizations and Networks in Latin America
- Women's associations
- Cultural and communication Organizations
- Associations of people with disabilities
- Basque Local Institutions
- Education centers of Euskadi
- Ecologist movements
- Volunteers

PRESENTATION

The present project was presented to the 2018 Grant Call for Educational Projects for Development, provided by the Fund for Development and Cooperation of the Basque Government. It is part of a gradual and progressive process aiming to promote Ethical and Alternative Finance in Euskadi as a tool for sustainable human development, from a global and gender perspective.

The consortium is formed by various Basque organizations that support Ethical Finances (Elkarcredit, Basque Association for the Support of Fiare, Oikocredit Euskadi, Economistas Sin Fronteras and Koop57). Its goal is to promote an Alternative Financial Education in the field of Social and Solidarity Economy, building alliances and creating common agendas with other local/global organizations.

The objective is to raise critical awareness in the ethical and transformative use of financial tools for Basque citizens, increasing the responsibility towards global socioeconomic development.



RESULTS

Generation of alliances in order to support critical awareness about the ethical and transformative use of financial tools in local and global scales:

- Strengthening and drawing attention to a work platform for Education about Ethical and Alternative Finances.
- 2. Generating opportunities and tools to transform financial education in Euskadi from a global perspective.
- Promoting spaces to train, reflect and debate about Ethical Finance, integrating the perspective of Feminist Economy.



HUMANITY AT WORK

MONDRAGON, Humanity at work

Corporation (A group of cooperatives)



J. Marcos jmarcos@ mondragon corporation.com

CONTEXT

MONDRAGON is a conscious commitment to cooperate and to progress together. People who collaborate and join efforts and dedication. People united to do great things. To be more competitive and to get further. That is MONDRAGON. Joint work to overcome extraordinary challenges.

PARTNERSHIP

The main collaboration of the group refers to the cooperatives within the Corporation, which cooperate on issues such as innovation, financial affairs, management of people through forums and communities of practice. Likewise, there is also established a wide network of national and international collaborations with different public and private entities in order to seek value synergies for the cooperatives of the Corporation.

PRESENTATION

PEOPLE, COOPERATION AND COMPETITIVENESS

MONDRAGON is one of the largest business groups in Spain. In 2017, the group's revenues totalled about €12,000 million, while its staff comprised 80.818 workers. The 266 companies and cooperatives in the MONDRAGON Group operate in such sectors as the manufacturing industry, finance, and retail, carrying out initiatives in the fields of knowledge, innovation, education and the promotion of new businesses.

GLOBAL PRESENCE

MONDRAGON has more than 13,500 people working abroad in 7 delegations and 143 production subsidiaries. The group's innovative drive is channelled into 15 technology centres and into the cooperatives themselves, participating in research and technology development projects at the national and international level.

HUMANITY AT WORK

The MONDRAGON cooperative model encourages people's participation and involvement with company management, as well as profit sharing and company ownership. The focus on people, cooperation and inter-cooperative solidarity is captured in the group's slogan, 'Humanity at work'.



The Corporation's sales in 2017 approached 12,000 million euros, giving employment to more than 80,000 people. Mondragon is the first business group in the Basque Country and one of the most relevant in the Spanish State. Their businesses represent about 3% of the GDP of the Basque Country, and 3.5% of total employment, a percentage that reaches 10% in the case of industrial employment.





PIONEER MIGRANT MICRO SOCIAL BUSINESS INCUBATOR

Koop SF 34

Migrant social business incubator



Belinga Coordinacion koopsf34.or

CONTEXT

Migration is an increasing reality around the globe, with mobility and inequality being the main fuel for this movement.

So far there has been a lack of migrant integration in the economy. Koop SF 34 project tackles migrant unemployment focusing on foreigners' capabilities instead of disadvantages.

Migrants are able to create their own economy, avoiding competition and therefore increasing their stability in the labor market.

PARTNERSHIP

Diputacion Foral Bizkaia, Bilbao City Council and Fundacion Harrobia are main supporters and also Koop SF 34 is part of the pioneer group on migrant incubation from the Council of Europe.



PRESENTATION

Georges

Koop SF 34 is a pioneer migrant micro social business incubator. It aims to employ people at risk of exclusion from San Francisco district and recognises the value of diversity in this quarter that is threatened with extinction.

Koop SF34 seeks to be an authorised voice in Basque society regarding economic and personal development in marginalised areas. It intends to become a reference project locally, regionally and at European level.

KoopSf34 main projects are:

Life Container. An off grid solar powered container which provides energy and industry to developing regions.

The Spices Market. A Sunday market where women from around the globe gather to cook and share intercultural experiences

Sildofaÿa artist incubator. A music label that contracts street musicians to give them the opportunity to make a living from their music, with live performances and online platforms

San Fran Fashion Incubator. A group of talented men and women from different origins with a passion for the fashion industry.

Organic Km 0 City Growers. A Start up that creates a web of rooftop market gardens in schools and public buildings around the city that employ locals and migrants seeking a second chance.

RESULTS

Koop SF 34 is currently developing more than 12 resident projects involving more than 30 people from which 80 percent are migrant and 45 percent are women.

Being recently awarded with the Novia Salcedo International Prize and with an appearance before the European Parliament and Conseil of Europe, Koop SF 34 has made visible the invisible and has given a new life perspective to many in the city of Bilbao. Hundreds of people take part weekly in these activities that have reshaped the perception of migration in this neighbourhood.







YECN - YOUNG EUROPEAN COOPERATORS' NETWORK

YECN - Young European Cooperators' Network

Independent network

YECN
Young
European
Cooperators'
Network

Ana Aguirre ana@ tzbz.coop

CONTEXT

The YECN started in 2014 after the Cooperative Summit in Quebec as a response to the lack of space for young people to share their points of view and voice their opinions. People from over 10 countries gathered to start a movement for young European cooperatos to have an space to where their experience, foster the creation of new cooperatives and to organize and support each other at the European and National Level.

As an informal network we all manage the meetings, topics, agenda and goals internally. There is a board that includes members from different countries and leading fdffierent projects or initiatives within the network, establishing a leading team that supports the networks functioning.

We gather two times a year in a General Assembly and as operative meeting to **share** experiences, **support** each other in the challenges we face and **start projects** that have **impact all across Europe**. Using each other's skills and learning from each other's experiences.

PARTNERSHIP

One fo the goals when creating this network as to become a relevant voice in the European context in the field of cooperatives, cooperative work and youth. These past years of work and effort have lad to a achievement: the YECN has now been recognized as the voice of the European Cooperative movement within Cooperatives Europe.

As for the potential and the international reach, we are committed to set an example and work with the world as our playground. This is why and how our former president and co-founder has been appointed president of the ICA Youth.

PRESENTATION

YECN was created in order to give us, the cooperative youth in Europe, the space to align, share and raise our voices about the topics that we consider relevant.

This is an informal network that enables us to join forces to foster the creation of cooperatives and cooperative national networks in order to raise awareness and spread the cooperative message.

Cooperatives are the most democratic, horizontal and social economic figure and yet one of the most unknown. Our generation is turning to entrepreneurship as a tool to change the world and create the jobs people want to work

in. If we spread the word and we show people what cooperatives can be we are sure that they will become one of the strongest tools to reshape economy and social development.

RESULTS

We have since the beginning gathered in different project that support the creation of new cooperatives and youth national networks across Europe.

We have applied to several different European calls and two projects are running and to be started:

- Coopstarter 2.0
- SCC Sharing, collaboration, Cooperation





EKIMUIN: TRANSFORMATIONAL UNIVERSITY MODELS
FOCUSED ON PROMOTING PEDAGOGICAL FRAMEWORKS
THAT SUPPORT ALTERNATIVE & SUSTAINABLE
SOCIO-ECONOMIC INITIATIVES, KNOWLEDGE AND
RELATIONSHIPS IN THE COMMUNITY

Emaús Fundación Social

NGO that promotes Social Transformation



CONTEXT

The Universities are key spaces for the Economic Literacy and for the development of critical understanding and knowledge of economic concepts, theories and practices. Consequently, it is essential to introduce alternative Economy theories, concepts, models, examples and local and global experiences of Social and Solidarity Economy in the different educational areas of the Basque Universities to contribute to sustainable socioeconomic ideas, practices and relationships in the Community.

PARTNERSHIP

Emaús Fundación Social has signed different collaboration agreements with the University of Deusto (www.deusto.es), Mondragon University (www.mondragon.edu) and the University of Basque Country UPV-EHU (www.ehu.es), that allow us to develop stable collaboration frameworks between lecturers, researchers, students, social movements, NGOs and Solidarity Economy cooperatives and organizations.

EKIMUIN has a strategic partnership with Red Alforja in Costa Rica (www.redalforja. net) and NESOL (University of São Paulo, Brazil) to ensure a global and intercultural vision throughout the project.

PRESENTATION

Emaús Fundación Social, in close collaboration with local, social and education agents, has been developing EKIMUIN project since 2014, with the support of the Basque Agency of Cooperation for Development. The aim of the project is to incorporate Solidarity Economy principles, concepts and experienced-based pedagogical experiences into the diverse scopes that shape the different University Campuses of the Basque Country.

EKIMUIN proposes a collaborative work between formal and informal University education processes, considering the needs of each key stakeholder in the community and the territory. EKIMUIN goals include the introduction of Solidarity Economy into the Curriculum, the promotion of

multi-sectorial advocacy working groups capable of promoting the Solidarity Economy from its own practical and local experiences, or the coordination of community organizing activities to raise social and ecological awareness in the Campuses of the different Universities of the Basque Country.

RESULTS

- Identification of key factors to develop University
 Models that promote Solidarity Economy, based on
 good practices, literature review and focus-groups
 and interviews with social and education agents
 from the Basque Country, Europe and Latin America.
- 2. Promotion and facilitation of multi-sectorial workinggroups.
- More than 40 Solidarity Economy seminars at different University courses attended by more than 1000 University students.
- 4. Organization and facilitation of more than 20 awareness-raising activities at campus level.







CAPITAL COMPANIES TO THE SERVICE OF PEOPLE

ASLE

Non-profit organisation



Jone Nolte Usparicha (Legal Area ASLE) jnu@asle.es

CONTEXT

Sociedades Laborales and Employee Owned Companies are regulated by Labour and Worker Participation Companies Act (*Ley de Sociedades Laborales y Participadas*, Law 44/2015 of 14 October 2015) and are classified as **Social Economy Institutions** in Spanish law.

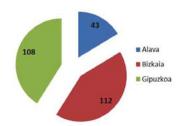
By the end of 2017, there were a total of 9.234 Sociedades Laborales in Spain and 600 in the Basque Country, providing 63.471 and 6.925 jobs, respectively.

PARTNERSHIP

By the end of 2017, ASLE was composed by 263 employee owned companies providing 5.666 jobs, distributed into the three regions of the Basque Country.

ASLE is one of the 17 regional members of the Spanish

Business Confederation of Employee Owned Companies (CONFESAL), which is a founding member of the Spanish Enterprise Confederation of the Social Economy (CEPES) that represents the interests of organisations within the social economy.



PRESENTATION

Employee Financial Participation in Spain largely takes the form of **Sociedades Laborales** (**employee owned companies**).

A *Sociedad Laboral* is a specific form of corporation in Spain – with no exact parallel in other developed countries - majority-owned by its permanent employees; so, in these companies, permanent workers must own more than 50 per cent of company shares. Unlike cooperatives, it is based on stock ownership and is permitted to utilise non-employee capital.

Providing stable employment for their worker-owners, who control the company's directive bodies, they may be founded as Sociedades Laborales or conventional companies may convert to this form.

ASLE is an Association that represents employee owned companies in the Basque Contry at institutional level and provides high-level services to its members, such as legal and economic advice, coaching and assistance.

RESULTS

Sociedades Laborales and Employee Owned Companies have demonstrated their ability to generate stable employment, redistribute wealth and endure over time.

Organisations such as ASLE and CONFESAL have played a key role in the support and promotion of worker-owned companies in the Basque Country and Spain.

Despite the lack of sound fiscal incentives, since 1985 unemployed persons can capitalise their unemployment benefits as a lump sum instead of monthly payments in order to start a new Sociedad Laboral or to join and recapitalise an existing one. This measure helped to flourish the creation of Sociedades Laborales.

Although being a success story, Sociedades Laborales face the same problems as other conventional companies; they strive to become sufficiently competitive, innovate and internationalize.







"COOPERATIVE **ENTREPRENEURSHIP IN** THE BASQUE COUNTRY"

ELKAR-LAN, S. Coop. Society For Promoting Cooperatives

Cooperative



Javier Sanz Santaolalla

KOOPERATIRAK SUSTATZEKO ELKARTEA SOCIEDAD PARA LA PROMOCIÓN DE COOPERATIVAS

CONTEXT

ELKAR-LAN, S. COOP. services are provided within the ACBC (Autonomous Community of the Basque Country).

PARTNERSHIP

The legal structure and constituent members of ELKAR-LAN, S. COOP. are:

CSCE-EKGK Higher Council of Cooperatives of Euskadi



KONFEKOOP Basque Cooperatives Confederation



KONFEKOOP

Euskadiko Kooperatiben Konfederazioa Confederación de Cooperativas de Euskadi

ERKIDE Worker, Teaching, Consumer and Banking Cooperatives Federation



Euskadiko Lan Elkarteen, Irakaskuntza, Kontsumo eta Kreditu Kooperatiben Federazioa Federación de Cooperativas de Trabajo Asociado, Enseñanza, Consumo y Crédito de Euskadi

RESULTS

CONSTITUTION OF COOPERATIVES IN THE ACBC (AUTONOMOUS COMMUNITY OF THE BASQUE COUNTRY)

	2003-2017
ELKAR-LAN, S. COOP.	1.306
TOTAL IN ACBC	2.165
% FLKAR-LAN S COOP	60.32%

	2003	2004	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014	2015	2016	2017
ELKAR-LAN, S. COOP.	38	40	41	35	38	40	70	80	96	124	132	138	143	153	138
TOTAL IN ACBC	86	112	94	63	66	76	131	173	151	204	196	213	199	219	182
% ELKAR-LAN, S. COOP.	44,18%	35,71%	43,61%	55,55%	57,57%	52,63%	53,43%	46,24%	63,57%	60,78%	67,34%	64,78%	71,85%	69,86%	75,82%

PRESENTATION

ELKAR-LAN, S. COOP. is a second degree cooperative set up by the institutions of the Cooperative Movement in the ACBC (Autonomous Community of the Basque Country) and backed by public and private entities, aimed at contributing towards creating cooperatives and, consequently, cooperative employment as well as social and economic development.

SERVICES:

- 1. ADVICE AND CONSTITUTION OF COOPERATIVES
- 2. MONITORING
 - Designation of an expert
 - Examination of financial statements
 - Attendance at social committees
 - On-line enquiry service
 - Forwarding of circulars
 - Government grants application
 - 3. INFORMATION AND COMMUNICATION
 - **TRAINING**
 - **FEASIBILITY STUDIES**

These services are:

- Direct and providing personal attention.
- Specialised.
- Quality services.
- Free of charge.

COOPERATIVE PROJECT TYPOLOGY:

- Setting-up of new companies
- Commercial-law company conversion
- Spin-offs
- New sources of employment

OUR CLIENTS:

- Business Promotion Centres & Development Agencies
- Entrepreneurs with business experience
- Young postgraduates from Vocational Training Centres and **Technical Colleges**
- Small and medium-sized non-cooperative companies
- Public organisations and companies
- Consultancy firms







SOCIAL AND LABOUR INCLUSION OF PEOPLE WITH DISABILITIES

EHLABE

Association



EHLABE is the Basque Association of 13 non-profit organizations which promote the social and labour inclusion of people with disabilities.

A reference in labour inclusion in Europe:



- 7793 employees with disabilities.
- 2362 people with disabilities in Social Services.

 Supporting more than 500 people with disabilities in the open labour market.

• 358 million euros Income.







"ENREDADAS": NETWORKING (IN AND BEYOND) THE SOCIAL AND SOLIDARITY ECONOMY

Alternative and Solidarity Economy Network (REAS Euskadi)

Network



CONTEXT

The associative fabric of Euskadi is very dynamic in the social, cultural, political and economic spheres. It is diverse and plural with a high level of influence and offers a space for participation in the transformation of the territory. It is an ecosystem of cross-cutting networks that make up a dense map of relations and opportunities for dialogue and social action, and in some areas it has managed to exert a strong influence on the implementation of public policies.

PARTNERSHIP

• It belongs to networks of solidarity economy (REAS Red de Redes, Fiare Banca Etica, Goiener, Olatukoop), social economy (EGES), social inclusion (Ekain), the third sector (Sareen Sarea) and other social movements (Social Rights Charter of the Basque Country and a platform against commercial agreements).

 Alliances and relations with other social stakeholders and movements (NGOs, responsible consumption networks, campaigns...).

 Dialogue with public institutions and participation forums (advisory boards, conventions, direct relations...).

PRESENTATION

Dialogue with institutions and cooperation with other social networks and movements is an integral part of REAS Euskadi's strategy. It is one of the areas REAS dedicates most resources to, creating a wide-ranging network of associations, alliances and relations based on criteria of diversity and plurality.

The aims are to extend the visibility and the influential capacity of the solidarity economy and of REAS Euskadi in society and its social, political and economic stakeholders, and to create forums for cooperation

and joint efforts that can contribute to the transformation of the economy, the territory and society in general.

The transforming objectives of the solidarity economy require participation, networking and the creation of alliances that go beyond its organisational scope, based on an openminded approach and the weaving of relational maps and innovative ecosystems that help to bring about social, economic and political change.

RESULTS

REAS Euskadi participates in a variety of networks: solidarity economy and social economy, social inclusion, the third sector and other social movements. It has agreements with other organisations and participates in campaigns and mobilisations. It has a presence on advisory boards and maintains conventions and relations with a number of public institutions. With communication channels with political and social stakeholders and trade unions, REAS Euskadi is a recognised network with a high level of presence and dialogue in society.





SOLIDARITY ECONOMY: AN ECONOMY AT THE SERVICE OF THE SUSTAINABILITY OF LIFE

Alternative and Solidarity Economy Network (REAS Euskadi)

Network



Zaloa Pérez

CONTEXT

How can we construct economic alternative that place Life at the heart, within a system that pivots around capitalist and heteropatriarchal markets?

How can be valorise other ways of organising the economy that do not involve the exchange of money? How can we work on our organisations so as not to reproduce the sexual division of labour? How can we put in motion processes of pro-gender equality that have an impact on our values, structures and dynamics?

PARTNERSHIP

Ekosolfem is a standing working group of REAS Euskadi in which 18 persons participate, representing 12 organisations and with the presence of women economy researchers from the University of the Basque Country (UPV/EHU).

This group sets in motion the initiatives envisaged in their Action Plan, focused on two areas: 1) external - the creation of knowledge and the discourse on the Solidarity and Feminist Economy; 2) internal: awareness creation and the promotion of feminist practices within the Solidarity Economy.

PRESENTATION

The Social and Solidarity Economy -SSE- shares, together with the Feminist Economy -FE- the conceptual reformulation of the economy that places people and their quality of life at the heart of its analysis and decisionmaking process. The FE has been a pioneer, together with the organic economy, in proposing Sustainability of Life as a new and transforming economic paradigm. There are, therefore, strong links between both current that should be explored with the aim of contributing new theoretical inputs that reinforce the approach as a critical economic, but also with a view to strengthening the practices of the different SSE organisations and entities from feminist contributions and perspectives, to boost their transformative

capacity.

The dialogue between the SSE and the FE opens up possibilities of overcoming the fragmentation between the productive and the reproductive and the political and the economic, placing issues such as interdependence or the care crisis on the SSE agenda.

RESULTS

ekoSolFem sets out to contribute to the development of the alternative paradigm of Sustainability of Life, including the perspective and the links between the SSE and the FE. and using the Research-Action-Participation methodology as the basis of its work. The result of the external work have taken the form of seminars, publications, articles. participation in congresses, etc. The internal work is most seen in the "Bizigarri" process of pro-gender equality organisational change set up in 2017 by REAS Euskadi.







BASQUE COUNTRY ALTERNATIVE AND SOLIDARITY ECONOMY NETWORK

REAS Euskadi

Network



reaseuskadi(reaseuskad





PRESENTATION

The REAS Euskadi network was created in 1997 to bring together around 70 social organizations and companies that promote a people-oriented economy focusing on the sustainability of life. It promotes economic activities based on principles such as cooperation, non-profit, reciprocity, inclusion, incorporation of the feminist perspective, environmental sustainability, equity or commitment to the community and the territory. At present, these companies and organisations employ more than 2,800 people and have a total turnover of 120 million euros.

REAS Euskadi carries out:

- Awareness-creation among citizens, training and research
- Support for commercialisation, responsible consumption and the development of the social economy market
- Promotion of the ethical finance, food sovereignty and renewable energy sectors
- Entrepreneurship and the implementation of social oversight tools
- Construction of inhabitable organisations from the feminist perspective
- Promotion of local public policies based on the solidarity economy
- Dialogue with other citizens' movements, social stakeholders and institutions.

@reaseuskadi:: www.economiasolidaria.org/reaseuskadi















BASQUE COOPERATIVE CONFEDERATION

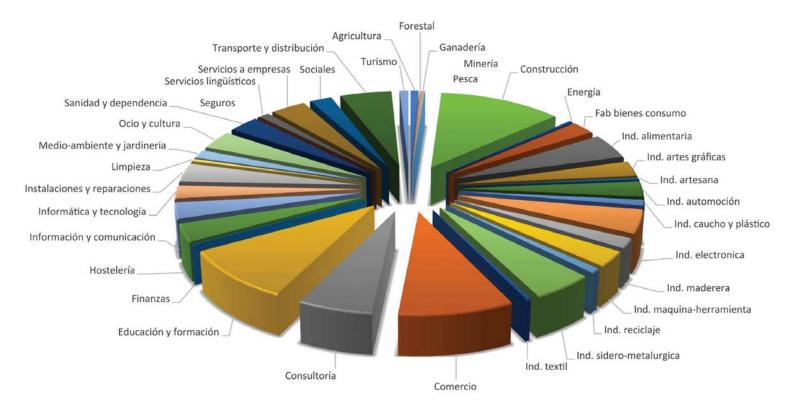


Conderation



KONFEKOOP holds the highest representation of the Basque Cooperative companies. It was set up in response to the need to bolster the Basque Cooperative Movement in view of the movement's economic as well as social importance.

Any idea can become a Cooperative!



• Cooperatives	1,160
• Employees	54,667
• Members	1,206,310
- Agricultural - of Workers - of Consumers - of Credit - Parents	34,837 1,098,478 10,146
Turnover	0.660





BASQUE SOCIAL ECONOMY NETWORK

Euskal Gizarte Ekonomia Sarea Red Vasca de Economía Social

www.eges.eus

EGES Euskal Gizarte Ekonomia Sarea Red Vasca de Economía Social

Network

EGES, the Basque Social Economy Network, is constituted by Social Economy organizations of the Basque Country It's a space of cooperation aimed at promoting and developing the values and practices of Social Economy in our society.











1.878 companies

74.696 employees

10.910 million euro turnover





ASSOCIATION OF SOCIAL INTEGRATION ENTERPRISES OF THE BASQUE COUNTRY

Gizatea

Association





Gizatea promotes integration enterprises as tools that seek to generate inclusive employment opportunities for people at risk of social exclusion. At present, these companies employ 1.162 people, 702 of whom undergoing an integration itinerary, and have a total turnover of 30 million euros.



ATZEKO ENPRESETAKO ITZARAKO ESKULIBURUA: ISUA ETA TRESNAK

How does Gizatea carry this out?

- promoting their recognition by public institutions, social stakeholders and society.
- developing tools for their growth, especially regarding the number or inclusive job opportunities.
- Encouraging intercooperation among the members.
- Buildingstrategicpartnershipswithboththepublicand private sector, other social networks and universities.









PARTNERS













KONFEKOOP

Euskadiko Kooperatiben Konfederazioa Confederación de Cooperativas de Euskadi









