PROGRAM



**Social Economy and Cities** 

# Values and competitiveness for an inclusive and sustainable local development

October 1-3, 2018 Euskalduna Conference Center Bilbao





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#### Won Soon Park – Mayor of Seoul

Warm greetings,

We are honored to welcome all distinguished guests and participants from all around the globe; representatives of local governments, UN agencies and the Social and Solidarity Economy (SSE) stakeholders from more than 80 countries gathered here in **Bilbao** for the fourth edition of the **Global Social Economy Forum (GSEF) 2018**.

GSEF as an international network that brings together local governments and civil society stakeholders committed to support the development of SSE, we believe in the key roles that the SSE plays in developing and implementing effective initiatives.

We welcome that more and more governments are turning to civil societies, particularly to SSE actors by co-constructing sustainable and inclusive strategies of revitalizing economy. SSE has been recognized not only as a strategy of responding to the needs and aspirations of citizens, but also as a way of strengthening citizen participation.

Strong partnerships between local governments and SSE actors are the key to the future. SSE networks are committed to enhancing their contribution to the city's socio-economic development and in return, cities are committed to better support SSE, as the theme of the GSEF2018 'Social Economy and Cities; values and competitiveness for an inclusive and sustainable local development' illustrates.

In order to continue its competitiveness in the era of rapid economic, social and environmental changes, we need to explore new ways of doing things together. In Bilbao we can learn lessons from each other and strengthen our collective actions.

We believe in the power of all stakeholders working together for an inclusive and sustainable development through co-constructed policies and innovative partnerships that go beyond the boundaries of sectors, types of organizations and means of implementation. Putting the economy at the service of the common good and prioritizing people over profit through collective action and ownership have been a winning strategy of SSE.

Let's renew our practices and energies during these days of the GSEF 2018. With our countless efforts of working together through this acknowledged global gathering of SSE we can make our dreams come true.

#### "A dream we dream alone is only a dream. A dream we dream together is reality"

Let us leave this conference with an even greater commitment than before to foster sustainable and inclusive development that leaves no one behind.

#### Sincerely yours,





#### Juan Mari Aburto – Mayor of Bilbao

Between October 1st and 3rd over a thousand people, including public administration representatives, mayors, third sector agents, international organitations and social economy experts will meet at **GSEF Bilbao 2018**. It is undoubtedly a very important occasion for Bilbao, where we have many exciting events taking place this year.

Known as "Social Economy and Cities. Values and Competitiveness for Local Inclusive and Sustainable Development", GSEF Bilbao 2018 will allow our city to join a global reference network in the social economy field, together with Seoul and Montreal, where the three prior editions were held. It will be the first time this forum is held in Europe, which truly speaks to Bilbao's commitment to promoting policies linked to a growth model based on sustainability and inclusion.

In fact, Bilbao's priority areas of action include leadership in social economy politics, aimed at building a more inclusive and unified city, rooted in its entrepreneurial spirit and with a focus on social responsibility.

We would love to invite you to learn about initiatives such as "Bilbao, City of Values" and the "Social Pact for Bilbao" which, along with other municipal services and initiatives, are a reflection of the institutional and citizen commitment to creating a cohesive, solidary, and inclusive society in all of its dimensions. We also suggest that you delve into the idiosyncrasies of Basque society, which has a high degree of social cohesion, largely due to the implementation of a social economic model that has become a hallmark of its own: cooperativism.

Over these three days, we will share our experience in Bilbao with experts and highlight the models, learning, and good practices that I'm sure will help us continue to promote a people-based economic model in our society, from an institutional, social and business perspective.

As the host city of GSEF Bilbao 2018, we want this forum to act as an idea laboratory where agents from the three sectors (public, private, and civil society) work together to promote a more just, inclusive, and sustainable economic system. In short, an economy that puts its people first.

#### Eskerrik asko eta ongi etorriak!





## 1 October / Monday

8.00-9.00		Registration
9.00-10.15	AUDITORIUM	<ul> <li>Ns. Ulla Engelmann. Head of Advanced Technologies, Clusters and Social Economy Unit. European Commission</li> <li>Ms. Magdalena Valerio. Minister of Labour, Migrations and Social Security. Spanish Government</li> <li>Mr. Iñigo Urkullu. President of the Basque Government</li> <li>Mr. Unai Rementeria. General Deputy of the Bizkaia Provincial Council</li> <li>Mr. Juan Mari Aburto. Mayor of Bilbao</li> <li>Mr. Juan Antonio Pedreño. President of Social Economy Europe and CEPES</li> <li>Ms. Rosa Lavin, President of EGES and Konfekoop</li> <li>Mr. Won Soon Park. Mayor of Seoul and Co-chairman of GSEF</li> </ul>
10.15-11.15	AUDITORIO	Mr. Kyong Yong Song. Co-chairman of GSEF MAYORS' PODIUM
11.15-11.45	Hall	Coffee break
		Presentation of the POSTERS display area and the GSEF NETWORKING <i>TXOKO</i> -LOUNGE





		PLENARY SESSION 1
		Promoting the Social Economy: A fad or a real commitment?
		In this panel, Mayors and the representatives of entities will discuss about what it means to them, at a political level, to support the Social Economy as one of the driving forces behind the social and economic development of their cities.
		Mr. Won Soon Park. Mayor of Seoul, Republic of Korea
		• Mr. Jorge García Castaño. Delegate of Economy and Finance of the
11.45-13.00	AUDITORIUM	City of Madrid. Spain
11.45-15.00	AUDITORIUM	Mr. Gerardo Pisarello. First Deputy Mayor of Barcelona City, Spain
		Mr. Juan Mari Aburto. Mayor of Bilbao, Spain
		Mr. Iñigo Ucín. President of MONDRAGON Corporation
		• Mr. Christophe Itier. High Commissioner for the Social and Solidarity
		Economy and Social Innovation. Ministry of Ecological and Solidarity
		Transition. Government of France
		Moderator: Ms. <b>Ulla Engelmann</b> . Head of Advanced Technologies, Clusters and Social Economy Unit. European Commission
13.00-13.30	Hall	Presentation by FAEDEI of their 2017 Annual Report of Insertion Companies
13.30-14.00	Hall	Presentation by CIRIEC of their 2017 Evolution Report of the Social Economy in Europe
13.00-14.00	Hall	Lunch





		PLENARY SESSION 2
		Social Economy in the age of cities
14.00-15.00	AUDITORIUM	The aim of this session is to highlight the fact that one of the main objectives of GSEF is to tie the evolution of development in cities to the Social Economy. Although the 21st century has been referred to as the 'century of cities' so many times that it has basically become a cliché, cities are where the population is concentrated, and where a great number of the challenges facing people around the world manifest themselves: the fight against climate change, managing diversity, optimising basic resources, and the fight against inequality and poverty, to name but a few. This session also aims to demonstrate that the Social Economy is a useful ally for local governments as they take on these challenges.
		<ul> <li>Ms. Christiane Bouchart. Vice-president on Sustainable Development and Climate Strategy at the Lille Métropole and President of RTES (Réseau des Territoires pour l'Économie Solidaire)</li> </ul>
		<ul> <li>Ms. Simel Esim. Head of the Cooperatives Unit. International Labour Organization</li> </ul>
		Mr. Robert Beaudry. Deputy Mayor for Economic Development. City of Montreal
		<ul> <li>Ms. Lourdes Benería. Professor Emerita at Cornell University's Department of City and Regional Planning</li> </ul>
		Ms. Emilia Saiz. Secretary General UCLG
		• Mr. Martin Van den Borre, Executive Director of C.I.T.I.E.S
		Moderator: Mr. Luigi Martignetti. Secretary General of the European Network of Cities and Regions for the Social Economy REVES







15.15-16.15	WORKSHOP SESSION 1	
		1.1. Public-Private collaboration strategies
		Business & Legislators organizations working together to drive policy for a sustainable economy
		American Sustainable Business Council. Washington, USA
	Theatre Room A1	Social and environmental innovation to achieve an inclusive and sustainable local development
15.15-16.15		Koopera. Munguía, Basque Country, Spain
		Rethinking the Social Economy of Peru in the 70s in order to go local
		District Municipality of Ate. Lima, Peru
		Efforts of National Governments to Promote Social Innovation and Local Development
		Ministry Of Interior And Safety. Seoul, Republic of Korea
		Moderator: Mr. Rudi Dalvai. President of WFTO
		1.2 Productive and reproductive work binomial
	Room A2	l plan
		City Council of Praia. Praia, Cape Verde
15.15-16.15		Democratizing the care sector in Barcelona through the Social and Solidarity Economy
		City Council of Barcelona. Barcelona, Catalonia, Spain
		Moderator: Ms. M <sup>a</sup> Angeles Díez. President of REAS Euskadi







	Room A3	1.3 Experiences of alliances between entities of Social Economy
		Parliamentary support to the executive council in its efforts to integrate the Social and Solidarity Economy in the public policies of Cameroon
		Network of parliamentarians of the Social and Solidarity Economy of Cameroon "The key". Yaoundé, Cameroon
15.15-16.15		Alliance for social protection within the framework of the Social and Solidarity Economy axis
10.10 10.10		Wsm-RIPESS-Mostcha. National District. Dominican Republic
		Food sovereignty, social inclusion and the city
		Just Food New York. New York, USA
		Social investment for the social economy in the Liverpool City Region
		University of Liverpool. Liverpool, United Kingdom
		Moderator: Ms. Eugenia Atin. Consultant at LKS.
	Room A4	1.4. Social & labour inclusion (french)
15.15-16.15		The Social and Solidarity Economy at the service of employment and social inclusion
		Nouvelle-Aquitaine Region. Bordeaux, France
		Moderator: Ms. Beatrice Alain. General Director of the Chantier de l'Economie Sociale







		1.5. Education, Youth and Technology
		Impact @ Work: Promotion, mobilization, creation of companies and support for the social entrepreneurship of young people in Algeria
		Algerian Center For Social Entrepreneurship. Algiers, Algeria
		KOTO and its Model Application: Holistic Approach of Education and Training for the Disadvantaged Youth
		Know One Teach One. Hanoi-Saigon, Vietnam
15.15-16.15	Room E	Start and create a company from the university as a team: how to create a company when you are 20 years old and you integrate "millennials and baby boomers"
		Stay Bigel SLL. Bilbao, Basque Country, Spain
		Contributory learning territory and creation of SSE activities in popular neighborhoods
		Etp Plaine Commune. Saint-Denis, France
		Moderator: Ms. <b>Olatz Ezenarro</b> . SAREEN SAREA. Delegate in the Basque Country of the Foundation Ayuda en Acción
16.15-16.30	Hall	Break





	WORKSHOP SESSION 2	
		2.1. MONDRAGON Story
		The Story of MONDRAGON
16.30-17.30	Theatre Room A1	Full session by MONDRAGON Corporation and Lanki
		Moderator: Mr. <b>Igor Ortega</b> . Institute of Cooperative Studies LANKI, University of Mondragon
		<b>2.2 Social Economy and citizenship in cooperation: transformation binomial</b>
		Rural Urban Linkage through Vegetable Market for Poverty Alleviation in Dhankuta Municipality
		Town Development Fund. Kathmandu, Nepal
	Room A2	The changing role of SSE, the people-centered economy, in the future of work: based on the stories of three cities-Bilbao, Seoul and Quebec.
16.30-17.30		Seoul Social Economy Center. Seoul, Republic of Korea
10.00-17.00		Women's initiatives to extend the social protection network in Cameroon: the case of the association "Estrella"
		National network of the EES. Yaoundé, Cameroon
		MARES from Madrid: Resilient urban ecosystems for a Sustainable Economy
		City of Madrid. Madrid, Spain
		Moderator: Mr. Txema Franco. Managing Director of Lantegi Batuak





		2.3. Fundraising and other tools for the creation and sustainability of
		Social Economy initiatives
		Solidarity Fund for the promotion of the Social and Solidarity Economy in Korea
		Association of Korean and Local Governments for Social Economy and Solidarity
		Chantiér's financial instruments of Social Economy and investment
16.30-17.30	Room A3	Fiducie du chantier de l'économie sociale. Montréal, Canada
10.30-17.30	ROOM AS	Investor Clubs for alternative and local management of solidarity savings
		Association of CIGALES of Brittany. Rennes, France
		The Working World: An Innovative Non-Extractive Model to Finance the Worker Cooperative Movement
		The working world. New York, USA
		Moderator: Ms. Ana Irazabal. Financial Manager of ASLE
	Room A4	2.4. Entrepreneurship and Social Innovation (English)
		How can cities foster social entrepreneurship and social innovation for more inclusive and sustainable growth?
16.30-17.30		<ul> <li>Full session coordinated by OECD. <i>Moderator. Ms Antonella Noya. Head of Unit Social Economy and Innovation</i></li> <li>1. Ms. Ellen Oetelmans- City of Amsterdam</li> </ul>
		2. Mr. Pascal Isoard Thomas - Metropole of Lyon
		<ol> <li>Mr. Lance Mcneill- City of Austin-Texas.USA</li> <li>Mr Risto Raivio– European Commission</li> </ol>
		2.5. FULL SESSION GSEF. Youth and Social Economy
16.30-18.00		Youth Involvement in Social and Solidarity Economy (SSE) – How the young actors have changed the society through SSE
	Room E	Workshop coordinated by GSEF. Moderator: Ms. Ariane Lim, PhilSEN/YSEN, Philippines
		<ol> <li>Mr. Laurent Levesque- Aile Jeunesse du Chantier de l'economie Sociale, Canada</li> <li>Mr. Koboyo Kola- Acteurs Pour une Économie Solidaire au Togo (APES Togo), Togo</li> </ol>
		3. Mr. Alois Sajo- Young Social Entrepreneurs Network(YSEN), India
		4. Ms. Ana Aguirre- Young Eurooean Cooperators Network(YECN), Spain



	WORKSHOP SESSION 3	
		3.1. Social Economy in the public policies
		The experience of CITIES (International Centre for the transfer of knowledge and innovation in Social and Solidarity Economy)
		C.I.T.I.E.S. Montréal, Canada
		Growth of the Social Economy in Seoul through public-private partnership
17.30-18.30	Theatre Room A1	Seoul Metropolitan Government. Seoul, Republic of Korea
17.00-10.00	Theatre Room AT	The Social and Solidarity Economy in the public policies, how to articulate between the national level and the different regional levels?
		Network of territorial collectivities for a solidary economy- RTES. Lille, France
		Ateneos Cooperatives Network for the promotion of Social Economy
		Generalitat de Catalunya. Barcelona, Catalonia, Spain
		Moderator: Mr. <b>Álvaro Porro</b> . Commissioner of Social Economy of the Barcelona City Council
	Room A2	3.2. Entrepreneurship and Social Innovation
		Serenos Gijón- a social innovation project articulated through the labour society
		Serenos Gijón S.L.L. Gijón, Spain
17.30-18.30		Social Entrepreneurship, Social Innovation, and Community Development: A Comparative Analysis of Wonju, Ansung, and Hong Dong in Republic of Korea
		Yonsei University. Wonju, Republic of Korea
		Coopolis. Ateneo Cooperative of Barcelona. Creating economic system from the city
		Coopolis. Ateneo Cooperative, Barcelona, Catalonia, Spain
		Moderator: Mr. <b>Alfredo Ispizua</b> . Responsible for the legal service of the Directorate of Social Economy. Basque Government





17.30-18.30	Room A3	<ul> <li>3.3. Fundraising and other tools for the creation and sustainability of Social Economy initiatives</li> <li>The development of the Social and Solidarity Economy in the metropolis of Abidjan: findings, specificities, diagnosis, perspectives and proposals</li> <li>RIPESS. Abidjan, Ivory Coast</li> <li>Laboral Kutxa and the European Investment Fund: a success story</li> <li>Laboral Kutxa. Mondragon, Basque Country, Spain</li> <li>Mutual Guarantee Company model in bank guarantees to Social Economy companies</li> <li>Elkargi-SGR. Donostia-San Sebastian, Basque Country, Spain</li> <li>Three Foundations and a Financial Cooperative Join Forces to Support Social Economy Enterprises in Quebec,</li> <li>Desjardins. Quebec, Canada</li> <li>Moderator: Mr. Dionisio Txaparro. Commercial Director of LKS</li> </ul>
17.30-18.30	Room A4	<ul> <li>3.4. The future of work (english)</li> <li>The Social and Solidarity Economy's Contribution</li> <li>Full Session coordinated by ILO. Presentation of the projects of the organization.</li> <li>Moderator: Mr. Roberto di Meglio</li> <li>1. Mr. Gianluca Salvatori - Research project on Financial Mechanisms for Innovative Social and Solidarity Economy Ecosystems</li> <li>2. Mr. Karim Toumi -ILO project on the Promotion of Organizations and Mechanisms of Social and Solidarity Economy ('PROMESS') in Tunisia, focused on youth employment</li> <li>3. ILO project on the Development of a Social Economy Policy in South Africa</li> </ul>
19.00-22.00	Bilborock	Youth Social Changemakers Festival Networking event for young participants of GSEF2018 is organized by the MTA/TZBZ and the GSEF secretariat and sponsored by the Korea Land and Housing Corporation.





# 2 October / Tuesday

8.00-9.00	NETWORKING TXOKO- LOUNGE	Breakfast-C.I.T.I.E.S (International centre for innovation and knowledge transfer on the social and solidarity economy)
		C.I.T.I.E.S. supports the international sharing and transfer of knowledge and best practices in the field of the social economy. It focuses on collaborations between local governments and civil society that enable territorial development.
		C.I.T.I.E.S and its member territories invite the GSEF 2018 participants to an informative breakfast where the Centre will be presented, as well as opportunities for collaboration with CITIES for those local governments and civil society actors interested in the transfer of good practices and experiences in economics social at an international level
		PLENARY SESSION 3
		Commitment to Social Economy:
		Approach from different continents
	AUDITORIUM	Plenary session aimed at presenting internationally the direction of different policies in favour of developing Social Economy, encouraging debate among all leading figures.
		<ul> <li>Ms. María Jesús San José, Minister of Work and Justice. Basque Government</li> <li>Mr. Ariel Guarco. President of the International Co-operative Alliance</li> </ul>
9.00-10.15		<ul> <li>Mr. Slawomir Tokarski. Director for Innovation and Advanced Manufacturing. European Commission DG GROW</li> <li>Ms. Pauline Eyebe Effa. General Director of PFAC (Partnership France-Africa for Co-development)</li> <li>Mr. Manoj Kumar Teotia. Assistant Professor (Former HUDCO Chair) of the Center for Research in rural and industrial development, Chandigarth, India</li> <li>Mr. Leandro Morais, Correspondent of the Latin American Observatory for Work and Social Economy and Professor at the UNESP-Araraquara</li> </ul>
		Moderator: Ms. <b>Nancy Neamtan.</b> Founder of the Chantier de l'Économie Sociale of Quebec





	WORKSHOP SESSION 4	
		4.1. Social & labour inclusion
		Bridging economy and Social Economy
		Groep Maatwerk. Tienen, Belgium
		Inclusion of the socially vulnerable by living/working together
		Gsef Japan Network Organizing Committee. Tokyo, Japan
10.30-11.30	Theatre Room A1	Improving the coaching processes for insertion in Basque insertion companies. A collaborative experience between the University and Gizatea
		Gizatea. Bilbao, Basque Country, Spain
		Social-labour program. Work engine of opportunities
		Civil Association El Abrojo. Montevideo, Uruguay
		Moderator: Ms. Aicha Belassir. Technical Director of FAEDEI
		4.2. Entrepreneurship and Social Innovation
	Room A2	Participative social enterprises and unions
		Terre Group. Liège, Belgium
10.30-11.30		The mutual of solidarity and local development
		Collective of popular financing (Kofip). Port au Prince, Haiti
		MEGA Project: Promoting migrant entrepreneurship throughout Europe
		Garapen. Amorebieta-Etxano, Basque Country, Spain
		Moderator: Mr. Josetxo Hernández. Manager of ASLE









	Room A3	4.3. Monetization of the social value of organizations
		Measurement and evaluation of the impact of the Social Economy
		TIESS. Montréal, Canada
		Monetization of social value in Social Economy organizations. The case of Navarra
10.30-11.30		Geaccounting. Bilbao, Basque Country, Spain
		Social Balance 2.0. Innovation and social responsibility in accountability
		Fiare Banca Ética. Basque Country, Italy
		Social audit of Solidarity Economy entities in the Basque Country
		REAS Euskadi. Bilbao, Basque Country, Spain
		Moderator: Mr. Alfonso Etxanobe. Responsible for the Social Economy Area of LKS
	Room A4	4.4. Social Economy in the objectives of the 2030 Agenda for Sustainable Development (english)
10.30-11.30		Social Economy and the 2030 Agenda: Localizing Goals, Co-Creating Policies
		Full session coordinated by UNRISD:
		1. Ms. Joannah Caborn Wengler
		<ol> <li>Ms. Margueritte Mendell</li> <li>Mr. Ilcheong Yi</li> </ol>





		4.5. FULL SESSION GSEF. Decent work and Business Initiative for Social and Labour Inclusion
		Decent work and Business Initiative for Social and Labour Inclusion
		Workshop coordinated by GSEF. Moderator: Ms. Laurence Kwark, GSEF Secretary General
		Opening speech by Mr. Jean Pierre Elong Mbassi-Secretary General of UCLG Africa
		Local Governments' perspectives and policy on Social and Solidarity Economy SSE for decent work and social and labour inclusion
	Room E	<ol> <li>City of Praia, Cabo Verde. Mr. Oscar Humberto Évora Santos, Mayor</li> <li>Bamako City, Mali. Mr. Mahamane Toure, Director of Social and Solidarity Promotion Department</li> <li>Nakawa Division, Kampala City, Uganda. Mr. Ronald Balimwezo, Mayor</li> </ol>
10:30-12.30		Importance and role of Social and Solidarity Economy actors in Africa for decent work and social and labour inclusion and Challenges and perspectives of urbanization and decent work creation through Social and Solidarity Economy at local and national level
		<ol> <li>CITI-HABITATM, Cape Verde. Mr. Jacinto Santos</li> <li>Moroccan Space of Social and Solidarity Economy and Environment (EMESSE) Morocco. Mr. Mohammed Salhi</li> <li>Nakawa Division, Kampala City, Uganda. Ms Awaali Shamim Namusisi, Youth Councilor</li> </ol>
		<ol> <li>POJeT La Platforme des Organisations de Jeuness de Toulépleu, Ivory Coast. Mr. Fabrice Adelphe Balou</li> <li>Plateforme Des Acteurs Non Etatiques, Senegal. Mr. Malick Diop</li> <li>Parliamentarians Network on Social Economy, Cameroon. Mrs. Elise Pierrette Memong Meno – Epse Mpoung</li> </ol>
11.30-12.00	Hall	Break





	WORKSHOP SESSION 5	
		5.1. Experiences of alliances between entities of Social Economy
		Handi-Market fair in Brittany and Pays de la Loire. Optimize socially responsible professional purchases
		Association Bsb-Laboss. Rennes, France
12.00-13.00	Theatre Room A1	Mutualism, a comprehensive response to the challenges of development
		ODEMA Buenos Aires, Argentina
		Social Economy and citizen initiative at the service of social transformation
		Sareen Sarea Bilbao, Basque Country, Spain
		Moderator: Mr. Joxe Mari Larramendi. Arizmendiarrieta Lagunak
	Room A2	5.2. Business transformation through Social Economy
		Cooperative Entrepreneurship in the Silver Economy, Socem Hub: Social Care & Entrepreneurship Hub
		SSI Group. Bilbao, Basque Country, Spain
		Success of social transformation through the professionalization and dignification of women's work
12.00-13.00		Ausolan S. Coop. Mondragon, Basque Country, Spain
		Innovation and Environmental and Social Commitment through the Labour Society
		Kimu Bat. Azpeitia, Basque Country, Spain
		Cooperatives contribution to the collaborative economy
		CECOP European confederation of industrial and service cooperatives. Brussels, Belgium
		Moderator: Mr. Jesus Mari Herrasti. Arizmendiarrieta Kristau Foundation







		5.3. Public purchase and social clauses
		Encounter of inclusive businesses: the link to the public market
		Conquito development agency. Quito, Ecuador
		Cooperation between SIAE (Structures of insertion for the Economic Activity) to access the public purchase
12.00-13.00	Room A3	GIE Green Bignay, France
		Keep it Local for Economic Resilience
		Locality. London, United Kingdom
		Socially responsible and sustainable purchasing and contracting Plan
		Vitoria-Gasteiz City Council, Vitoria-Gasteiz, Basque Country. Spain
		Moderator: Ms. Leire Álvarez de Eulate. Manager of Gizatea
12.00-14.00	Room A4	<ul> <li>5.4. Why and how to reinforce synergies between social economy and sectoral policies? Concrete examples (English)</li> <li>Panel discussion organized by the European Commission with representatives of public authorities operating at local / national / international levels and working in different policy areas.</li> <li>Objectives: <ul> <li>a) demonstrate the rationale for creating more coherence between measures designed to support social economy enterprises on the one hand, and sectoral policies on the other</li> <li>b) encourage the exchange of experience and good practices among policy makers from various backgrounds</li> </ul> </li> </ul>
		5.5. Fair Trade and Social Economy: building bridges Workshop coordinated by Fair Trade Advocacy Office and World Fair Trade
13.00-14.00	Room E	<ul> <li>Organization. Moderator: Ms. Maria Ferrer (Caritas)</li> <li>1. Ms. Carmen Rebollo Sánchez</li> <li>2. Ms. Maria Youngsin Lim</li> <li>3. Mr. Erinch Sahan</li> </ul>
13.00-14.00	Hall	Lunch



	WORKSHOP SESSION 6	
	Theatre Room A1	6.1. Social & labour inclusion
		The experience of Peñascal S Coop and its social and insertion companies
		Peñascal S.Coop. Bilbao, Basque Country, Spain
		State cooperation project AERESS-FAEDEI for the training of technicians to accompany the insertion
14.00-15.00		AERESS-FAEDEI. Madrid Spain
		The effect of robotization and automation on employment opportunities and business management for people with disabilities
		Gureak Donostia-San Sebastián, Basque Country, Spain
		Moderator: Ms. Soraia Chacón. SAREEN SAREA. Coordinator of Harresiak Apurtuz
	Room A2	6.2. Basque experiences of the governance models of SE entities
		Cooperative governance: diagnosis and action plans
		HUHEZI-University of Mondragon. Eskoriatza, Basque Country, Spain
		The governance experience of the Goiener project
		Goiener S. Coop. Ordizia, Basque Country, Spain
14.00-15.00		Transfer of knowledge of the Labour Society to other organizations for the improvement of governance and participative management
		ASLE. Bilbao, Basque Country, Spain
		Good practices on public policy: people at the axis of the organization
		GEZKI-University of the Basque Country. Donostia-San Sebastián, Basque Country, Spain
		Moderator: Ms. <b>Marguerite Mendell</b> . Director, Karl Polanyi Institute of Political Economy, Concordia University

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	WORKSHOP SESSION 7	
		7.1. Social Economy in the public policies
		Permeabilization of public policies towards the Social Economy through the structuring of the relationship with agents of the Social Economy
		City of Madrid. Madrid Spain
		Employment with support as a tool for labour inclusion in ordinary environments for people with disabilities
15.00-16.00	Theatre Room A1	ELHABE. Vitoria-Gasteiz, Basque Country, Spain
		Social Innovation Plan 2018-2021 of the city of Montréal
		City Council of Montréal. Montréal, Canada
		Social currency MUMBUCA
		City Council of Maricá. Maricá, Brazil
		Moderator: Mr. Carlos Askunze. REAS Euskadi Coordinator
	Room A2	7.2. Education, Youth and Technology
		The role of cities in reducing the rural exodus and the clandestine immigration of young people: the path of social entrepreneurship
		RENAPESS Mali. Bamako, Mali
		Gazteability, job opportunities for young people with intellectual disabilities
15.00-16.00		Lantegi Batuak Bilbao, Basque Country, Spain
		Introducing the Social Economy in Vocational Training
		Economists without borders. Bilbao, Basque Country, Spain
		Eco-friendly social enterprises
		Human Resource Development Foundation. Kanchipuram, India
		Moderator: Mr. Jason Nardi. RIPESS Europe







		7.3. Social Economy and its contribution to post-conflict processes
	Room A3	Social Innovation and Social Enterprise for Peace Building: Lessons learned from international experiences in peace process scenarios.
15.00-16.00		Swarthmore College. Swarthmore, (PA) USA
		Social an Solidarity Economy in the Colombian peace process
		"Convergencia social y solidaria". Colombia
		Moderator: Mr. Gorka Espiau. Agirre Lehendakaria Center
		7.4. Learning session on circular economy to achieve Sustainable Development Goal (SDG) number 12 (Spanish)
		Workshop organized by the Local Development Committee of UCLG
15.00-16.00	Room A4	<ol> <li>Ms. Sara Hoeflich- The Sustainable Development Goals</li> <li>Mr. Juan Carlos Díaz- The Local Development Commission of UCLG</li> <li>Mr. Javier Quijada- SADECO's experience in circular economy.</li> <li>Mr. José Luis Sánchez. Experience of the Andalusian network of Solidarity Economy</li> <li>Mr. Roberto Di Meglio. Conclusions</li> </ol>
16.00-16.30	Hall	Break





	WORKSHOP SESSION 8	
		8.1. Social Economy in the public policies
		Ethical finance- one of the key axes of public policy
		City Council of Barcelona. Barcelona, Catalonia Spain
		Policy on civil society and Social Economy - a bottom-up approach
16.30-17.30	Theatre Room A1	Region Örebro County. Örebro, Sweden
10.00 11.00		Tools for the promotion of local public policies from the Solidarity Economy
		REAS Euskadi. Bilbao, Basque Country, Spain
		Citizen mechanism for participatory evaluation of public policies
		Plateforme des acteurs non etatiques. Dakar, Senegal
		Moderator: Ms. Rocío Nogales. Director of EMES
	Room A2	8.2. Socially Responsible Regions
		Label "Lyon, fair and sustainable city". A unique brand in Europe to promote responsible consumption
		Lyon City Council. Lyon, France
		Socially responsible regions: Re-use and recycling social enterprises as partners to local and regional authorities for the implementation of circular economy business models
16.30-17.30		Rreuse Brussels, Belgium
		The role of GSD (Gredos San Diego) in the socioeconomic development of the Sierra del Rincón Biosphere Reserve (Community of Madrid)
		GSD cooperative. Madrid Spain
		Garden Rome Green- Civil-anary Community
		La Cuadra. Mexico City, Mexico
		Moderator: Mr. Iker Atxa. Social Innovation Consultant







		8.3. Social Economy in the objectives of the 2030 Agenda for Sustainable Development
	Room A3	Climate and nutritional food sovereignty (CLIMASAN)
		Platform for Solidarity Economy Guatemala. San Andrés, Guatemala
		Empowering & Building Capacities of Persons with Disabilities through Sports for Inclusive Development leading to Social Solidarity
16.30-17.30		Association of Professional Social Workers And Development Practitioners. Chandrigah, India
10.50-17.50		Food distribution and sustainable development: The Eroski experience
		Eroski. Elorrio, Basque Country, Spain
		The butterfly effect of a currency or how the ethical finances drive the SDGs
		Oikocredit. Amersfoort, Netherlands
		Moderator: Mr. <b>Miguel Angel Cabra de Luna</b> . Director of Social and International Relations and Strategic Plans of the ONCE Foundation and Counselor of the European Economic and Social Committee
		8.4. Fundraising and other tools for the creation and sustainability of Social Economy initiatives (Spanish)
10 20 47 20		Workshop on Financing the Social and Solidarity Economy: Does the current Social and Solidarity Economy financing ecosystem adequately address the challenges faced by growing Social Economy enterprises?
16.30-17.30	Room A4	<ul> <li>Workshop organized by INAISE with representatives of INAISE, FEBEA and FORTALECER</li> <li>1. Mr. Milder Villegas (INAISE)</li> <li>2. Mr. Pedro Sasia (FEBEA)</li> <li>3. Mr. Héctor Farro (FORTALECER)</li> </ul>
15.00-18.00	Room E	GSEF General Assembly







	WORKSHOP SESSION 9	
		9.1. Public-Private collaboration strategies
		Social clauses and public markets: Territorial partnership in order to favor social insertion
		Cda La Rochelle. La Rochelle, France
		LANDALAB
		Agintzari Bilbao, Basque Country, Spain
17.30-18.30	Theatre Room A1	Link Program: Center for innovation and inter-cooperation
11.00 10.00		Intendance of Montevideo. Montevideo, Uruguay
		Solidarity markets. Improving diet and quality of life in the city and a harmonious relationship between city and countryside
		Consumers for development. Lima - Huamanga - Ayacucho, Peru
		Active policies as a measure of social-labor inclusion
		Generalitat de Catalunya. Barcelona, Catalonia, Spain
		Moderator: Ms. Idoia Postigo. Deputy Director of Bilbao Metropoli 30
	Room A2	9.2. Entrepreneurship and Social Innovation
		Cooperative social entrepreneurship: Why and for what? Experience of KOOPFabrika
		Lanki Eskoriatza, Basque Country, Spain
		University and Municipality: alliance for the promotion of Social Economy Companies with a focus on innovation
17.30-18.30		Institute of design and technological innovation of the Universidad Iberoamericana Puebla. Puebla, Mexico
		Together We do Entrepreneurship
		Tangent Cooperative Group. Madrid Spain
		Sceux Valley, an ecosystem of social innovation for an inclusive and sustainable local development
		City Council of Sceaux. Sceaux, France
		Moderator: Ms. Inma Ramos. Director of Gaztenpresa. Laboral Kutxa



Room A3	9.3. Ecosystems of social innovation
	The cooperation between iCOOP KOREA and government organizations: increasing competitiveness of the Social Economy and realizing the ecosystem
	Icoop Korea. Seoul, Republic of Korea
	At the core of Emilia Romagna Social Innovation Ecosystem: the role played by the Innovation Agency
	Aster. Bologna, Italy
	BSH and AERESS Alliance in favor of adequate waste management and social and labour integration: An example of collaboration between a multinational and a Social Economy network
	Aeress. Madrid Spain
	Creating Livelihood and Promoting Peace for Refugees and Host Communities through Social Economy: The Case of Tanzania
	Good Neighbors International. Dar es Saalam, Tanzania
	Moderator: Mr. Jorge De Sá. President of CIRIEC International
	9.4. Social Economy going local (English)
	European Commission
	Interactive workshop organized by the European Commission and moderated by Ulla Engelmann, Head of Advanced Technologies, Clusters and Social Economy Unit.
Deem A4	Objectives:
Room A4	a) to present outcomes of the European Social Economy Regions 2018 Pilot and share the best practices at EU level (32 regions of the European Union and 12 countries of the Western Balkans and Eastern Europe) in order to share best practices at the EU level
	b) to outline a strategy for continuation of the pilot in the future beyond the EU borders.
	9.5. The social economy in the process of pacification in Colombia
Theatre Room A1	Interactive workshop organized by LKS S.Coop and Alecoop Group. The purpose is, to present the project financed by the <b>European Union</b> and the <b>Government of Colombia</b> with the participation of other agencies, whose main objective is to support the sustainability of ECOMUN and theirs cooperatives, promote the process of economic and social reintegration of ex-combatants of the FARC-EP, working, all with a focus on reconciliation, promotion of coexistence and construction of peace.
	Moderators: Mr. Carlos Barandiarán and Mr. Aitor Altolagirre. Projets Managers
	1. Ms. Lucía Castillo – European Union
	<ol> <li>Mr. Carlos Ubaldo Zuñiga - President of ECOMUN. Colombia</li> <li>Ms. Luz Mery Lopez Pascagaza- Candidate to the congress for the FARC party</li> </ol>
	<ol> <li>Ms. Luz Mery Lopez Pascagaza- Candidate to the congress for the PARC party</li> <li>Mr. Gorka Espiau- Agirre Lehendakari Center</li> </ol>
	5. Mr.Carlos Mataix- itdUPM. Center of Innovation in Technology for Human Development
	Room A4



#### 3 October / Wednesday

		PLENARY SESSION 4
	AUDITORIUM	The cooperative city
9.00-10.15		The strong local initiatives to promote the Social Economy in cities will form the basis of a conversation regarding the key aspects of such initiatives.
		<ul> <li>Mr. J. Phillip Thompson. Deputy Mayor for Strategic Policy Initiatives. City of New York, USA</li> <li>Ms. Eunae Lee. CEO of Seoul Social Economy Center</li> <li>Mr. Jason Nardi. General coordinator, RIPESS Intercontinental</li> </ul>
		<ul> <li>Ms. Lynn Collins. Chair of the Fairness and Social Justice Advisory Board. Liverpool</li> <li>Mr. Thierry Jeantet. President of SSE International Forum</li> <li>Ms. Yao Ching Yu, Executive Secretary of International Affairs Advisory Council, Taipei City Government.</li> </ul>
		Moderator: Mr. <b>Gianluca Salvatori</b> . Secretary General of EURICSE- European Research Institute on Cooperative and Social Enterprises





		PLENARY SESSION 5
10.15-11.30	AUDITORIUM	<ul> <li>Towards sustainable and inclusive development through Social Economy</li> <li>As Closing Plenary Session it is hoped to show, from different angles, the capacity of response through Social Economy in favour of sustainable and encompassing local development.</li> <li>Mr. Txomin García. President of Laboral Kutxa and Vice-president of the National Union of Credit Cooperatives (UNACC)</li> <li>Mr. Paul Ladd. Director at UNRISD</li> <li>Mr. Markku Markkula. First Vice-President, European Committee of the Regions</li> <li>Ms. Marguerite Mendell. Director of Karl Polanyi Institute of Political Economy, Concordia University</li> <li>Mr. Franz Wolfmayr. Former President of EASPD (European Association of Service Providers for Persons with Disabilities)</li> <li>Ms. Maude Marquis-Bissonnette. City Councilor of Gatineau in charge of Social Economy, Canada</li> <li>Ms Antonella Noya. Head of Unit Social Economy and Innovation. OECD</li> <li>Moderator: Ms. Laurence Kwark. Secretary General GSEF</li> </ul>
11.30-12.00	Hall	Coffee Break
11.3012.00	Room	Gender equality and Social Economy: Declaration in favour of an economic and socially encompassing model
12.00-13.15	AUDITORIUM 1	CLOSING SESSION
		<b>Final declaration and presentation of GSEF 2020</b> This is a formal session in which the GSEF2018 Final Declaration will be read and the host city of GSEF 2020 will be announced.







# SITE VISITS (Language English)

Site visits have been organised according to thematic itineraries that will offer the opportunity to observe specific examples of Social Economy enterprises/activities:

- 1. Consumers itinerary (2 <sup>1</sup>/<sub>4</sub> hours)
- 2. Finance itinerary (2 <sup>3</sup>/<sub>4</sub> hours)
- Elderly care itinerary (2<sup>3</sup>/<sub>4</sub> hours) 3.
- 4. Environment itinerary (3 hours)
- Industrial itinerary 1 (3 <sup>1</sup>/<sub>4</sub> hours) 5.
- 6. Industrial itinerary 2 (3  $\frac{1}{2}$  hours)
- 7. Social initiatives itinerary (2 <sup>1</sup>/<sub>2</sub> hours)
- 8. Work integration itinerary (2 <sup>1</sup>/<sub>2</sub> hours)

#### 14.30-18.30

- 9. Public work integration initiatives itinerary (3 hours)
  - Visit to BBF- Bilbao Berrikuntza Faktoria- Social Entrepreneurship Space 10. promoted by Mondragon University (2 <sup>1</sup>/<sub>4</sub> hours)
  - MONDRAGON Experience (5 hours). The visit is structured around 4 itineraries 11. which are undertaken in the city of Arrasate-Mondragon in cooperation with MONDRAGON Corporation. This visit may be done in the afternoon of Wednesday 3 October (start 14.000 - return 19.30), Thursday 4 October in morning sessions (start Bilbao 8.30 - return 14.00) and afternoons (start Bilbao 13.30 - return 19.00 hours).

The organisers of the Forum will make available, to those persons interested, the means of transport and the specific programme of contents of each itinerary, prior to registering for them. (Limited capacity). Maximum places for each itinerary 30 people, except to BBF where the capacity is 60-70 people and the MONDRAGON experience which caters for 3 programmed sessions: 1 on the afternoon of 3 October and 2 on 4 October - one in the morning and the other in the afternoon for 80-100 people in each session.

Poster Exhibiton Area	A collection of submitted Social Economy projects and initiatives from all around the world will be selected to be displayed as posters in the GSEF2018 Exhibition Area.
Networking <i>Txoko</i> -Lounge	A specific area in the Euskalduna Conference Centre will be set up to encourage conversations and connections. Various activities will be organized throughout the day.





## PARTNERS











KONFEKOOP Euskadiko Kooperatiben Konfederazioa Confederación de Cooperativas de Euskadi











